



US hostage is freed in secret Lebanon deal

From Robert Fisk, Larnaca, Cyprus

Months of secret negotiations between the United States, Syria and Iran to free the American hostages in Lebanon bore their first fruit yesterday when the first of three Americans held captive for almost 18 months was released outside the ruins of the old, bombed US Embassy in Beirut.

Jihad - which still holds two of the Americans - issued a statement of its own, claiming that the US Government had embarked on "approaches that could lead, if continued, to a solution of the hostages issue".

American now maintain their diplomatic compound. For hours after Dr Jacobsen's release, US officials in Lebanon, Cyprus and the United States evinced total ignorance of this extraordinary development.

Tomorrow Designing women Fashion couturiers have traditionally been male - but who better to clothe the female form than women themselves?

At dusk yesterday, Mr Terry Wate, the Archbishop of Canterbury's special envoy, who turned up briefly in Beirut on Friday, suddenly appeared at Larnaca airport in Cyprus and boarded a US military helicopter which set off towards Lebanon.

The stage was thus set last night for one of those long, drawn-out hostage dramas in which both the Americans and the kidnappers - not to mention the Syrians and Iraqis - silently played out the rules of their unspoken deal while dozens of TV crews assembled at Larnaca airport to record the arrival of the former captives.



The cost of captivity: Left, a photograph of Mr David Jacobsen, released in August to a news agency by his kidnappers; and, right, the 54-year-old director of the American University Hospital in Beirut as he appeared before being kidnapped.

Portfolio Late fluctuations in shares on Friday resulted in a record number of winners in Saturday's Times Portfolio Gold daily competition; 75 readers shared the £4,000 daily prize.

Cautious hope for more releases

Santa Barbara (Reuter) - White House sources here with President Reagan confirmed yesterday that Mr David Jacobsen had been freed, but were unable to say if he was still in the US Embassy in Beirut or had been flown to Cyprus.

The vote came after an impassioned five-and-a-half hour debate at the Mansion House in Dublin. The result, 429 to 161, gave the leadership 10 votes more than the two-thirds majority required.

Sinn Fein votes to take seats in Dail

Sinn Fein, the political wing of the provisional IRA, voted last night to abandon its policy of abstentionism and allow its elected representatives to sit in the Irish Republic's parliament.

Tories to propose stronger powers for school heads

Head teachers would be given a veto over the appointment of all staff to their schools and greatly strengthened powers to determine how school budgets are spent under a radical package of proposals being put forward for inclusion in the Conservative election manifesto.

Juries stay in trials for petty theft

The Government has decided to abandon its plan to remove the right to jury trial for cases of petty theft.

Hanson debut Hanson Trust shares start trading on the New York Stock Exchange today as part of the group's drive to expand in the US

Pay deal will not loosen public spending clamp

The Government intends to hold down public spending to its planned level next year in spite of the £500 million extra cost of the teachers' pay deal.

Ministers hope to finish talks on spending this week so that the Chancellor of the Exchequer, Mr Nigel Lawson, can make a statement on Tuesday of next week.

Knowsley rebels face axe

Knowsley North's rebel Labour Party faces almost certain disbandment by the party's ruling national executive after its refusal yesterday to accept the nationally-imposed candidate in the present by-election.

EEC may now act on Syria

European Community governments may now agree to take firm diplomatic action against Syria in support of Britain, after studying the British dossier on Syrian complicity in the plot to blow up an El Al airliner.

Home News 5-7 Law Report 38 Overseas 8-14 Leaders 21 Arts 16,17 Parliament 22 Births, deaths 23 Pagan Rooms 24 Business 25-30 Science 22 Church 23 Sport 39-42,44 Court 22 Theatres, etc 16 Crosswords 18,24 TV & Radio 43 Diary 20-21 Festivals 19-20 Weather 23

Russians stick to home-grown workers

As the American diplomats in Moscow continue to struggle with life on their own without their 260 Russian mechanics, cooks and bottle washers, the Russians in London remain confident that if ever their locally employed British staff were withdrawn in a diplomatic brouhaha, they would not have to start scrubbing floors and cooling bortsch.

The recovery in the economy to growth of about 3 per cent next year has eased the position since it cuts the amount of money needed for unemployment pay.

Mr Gerry Adams: Plea against walkout

One fear among Northern security forces is that the military men will now wish to demonstrate that greater involvement in politics will not necessarily mean a reduction in the "armed struggle" in Northern Ireland, and that this will lead to more violence in the next few weeks.

UK THREE FREE REPAYMENTS

UK THREE FREE REPAYMENTS NOTHING TO REPAY UNTIL JUNE 1987 AT A LOWER APR OF ONLY 18.8% (VARIABLE) FOR HOMEOWNERS & MORTGAGE PAYERS

PAY OFF ALL YOUR BILLS NOW REPAY UP TO 50% LESS PER MONTH WITH UK Finance ONE PAYMENT ONLY £80

PUT AN 'X' IN THE BOX IF YOU WANT THIS FROM A CAR.

- 1. A starting price of £5598. **B**
- 2. Unique self-levelling suspension for smoothest ride and sharpest handling. **B**
- 3. Power operated disc brakes all round. **B**
- 4. Less than 2 hours servicing annually. **B**
- 5. Resale values that consistently match or better the market leaders. **B**
- 6. An unbeaten record in any motor magazine road test this year. **B**
- 7. A selection of five engines from 19 model variants. **B**
- 8. A choice of estates, diesels, automatics, including a unique diesel automatic. **B**
- 9. Special value this month. **B**



YOU GET THEM ALL IN THE CITROËN BX RANGE.

To find out more about the BX range and its special value, contact your nearest dealer by dialling 100 and asking for Freefone Citroën UK Ltd, or write to us at the address below.



Handwritten note: *Sp. 11-150*

Reformers aim to strengthen control of Bar in new election

By Frances Gibb, Legal Affairs Correspondent

A group of barristers who took control of the Bar Council, the barristers' executive body, last year, under the reforming slogan, Campaign for the Bar, are to field more candidates in elections for the new general council.

The elections this month will be for all 90 members of the new governing body, the General Council of the Bar, created after a report by Lord Rawlinson, QC, which will come into force on January 1.

The general council will replace the Bar Council and the senate of the Inns of Court. For the first time, judges and benchers representing the four Inns will be excluded. There will also be better representation for the young and provincial barristers, with only the practising Bar eligible to stand.

The campaign group, which won 62 per cent of the 14,000 votes cast last year, was elected on a ticket of radical reform and a more aggressive, trade-union-like stance.

Under Mr Robert Alexander, QC, the present Bar chairman, who is succeeded by Mr Peter Scott, QC, on January 1, most of their concerns have been met. But Mr Malcolm Fortune, the group's spokesman, said yesterday there were still matters to be tackled. "If 1985-86 was a watershed in Bar politics, 1986-87 is likely to be just as important."

This year the Bar Council has reformed its constitution to make it more answerable to members, adopted a higher public profile with the use of public relations consultants,

and taken an active role in lobbying on proposed legislative changes, including legal aid fees. The new body will have to face a number of issues, including new fee negotiations with the Government, prosecution fees and the Crown prosecution service, the organization of chambers, reforms to working practices, judicial appointments and protection for the junior Bar.

The reform group will field 20 candidates, including four QCs, for the 39 general places (as opposed to those reserved for specialist groups such as the Criminal Bar Association), all of whom it describes as "committed" candidates.

In its manifesto the campaign says: "The Bar's interests have yet to be fought for. The new General Council of the Bar is going to have to continue and develop the work so far done. It must become an effective and vigorous thriving organization."

In its election manifesto, the group claims that a proposed private member's Bill by Mr Austin Mitchell, Labour MP for Great Grimsby, to abolish practices which separate the two branches, would effectively produce a "fused" profession.

Barristers, who will receive postal ballot papers for the elections from November 8 to 16, are urged to vote.

The administrative headquarters of the Bar is also being revamped, with the appointment of Major-General John Mottram, a former Royal Marine officer, and a 25 per cent increase in staff.



The River Avon at Salisbury, made famous by the painter John Constable, is being plundered of medieval artefacts and archaeological remains, according to Mr Robert Key (above), the city's Conservative MP.

He is calling on Mr Nicholas Ridley, Secretary of State for the Environment, to have the Avon, where it runs through the city, declared an ancient monument — the first time a river bed would have enjoyed such protection. This he believes would stop parties of people who have been seen at weekends digging holes and looting the river bed of its treasures.

Groups from as far away as East Anglia and Kent are believed to have dug up items including medieval door keys, coins, inkens, letter seals, pilgrims' badges and riding spurs. Mr Key has angrily denounced what he calls the "rape" of the Avon, which he says "contains a unique archaeological record of the life of the city from medieval times".

Mr Peter Saunders, curator of the Salisbury and South Wiltshire Museum, said the digging had gone beyond a fun weekend activity. "They are selling these artefacts to dealers in London simply for their own personal gain," Mr Saunders said. Another politician taking a keen interest in the debate is Mr Edward Heath, the former Conservative prime minister. His elegant period home in Salisbury Cathedral Close runs down to the Avon. (Photograph: Peter Trivelpiece)

Appeal to return copyright to artists

By Our Legal Affairs Correspondent

Sir William Rees-Mogg, chairman of the Arts Council, has appealed to the Government to abolish anomalies in artists' copyright law which has been condemned as insupportable and repugnant.

He has written to the arts and industry ministers amid mounting speculation that long-awaited legislative reforms to copyright law have been squeezed out of the parliamentary timetable.

His appeal comes after an unprecedented six-month campaign by the Arts Council, with the backing of the Royal Academy, for abolishing Section 4 (3) of the current Copyright Act.

Sir William said that the Arts Council has presented a substantial case for abolishing the section which would give back to 30,000 artists in Britain the ownership of copyright which they lose when works of art are commissioned at present.

He said there was a fundamental principle at stake. There is a general principle in the Copyright Act that the author of a work should have first ownership of the copyright. But Section 4 (3) makes an exception for commissioned portraits, drawings, oil paintings and photographs.

Commons to debate Bill on trespass

By Peter Evans Home Affairs Correspondent

Amid a last minute flurry of controversy, the Government will be seeking powers in the Commons tomorrow to tackle peace convoys and other trespassing groups.

MPs will be asked to endorse a government amendment to the Public Order Bill for a maximum penalty of three months in prison or a £1,000 fine.

The National Council for Civil Liberties has said the move is wrong in principle and would turn "many peaceful travellers into criminals".

The Government will seek to show, however, that police powers to evict will be more limited than is realized.

It will argue that, before taking action, the police will need to have a reasonable belief that those present have the common purpose of residing on the land for a period. An officer must also believe that reasonable steps have been taken by, or on behalf of, the occupier to ask the trespasser to leave.

Finally, the police also have to establish one of the following: damage to property, threatening or insulting behaviour, or the presence of 12 or more vehicles.

SDP lawyers call for Bar reforms

By Our Legal Affairs Correspondent

Radical reform of the legal profession and restrictive practices between solicitors and barristers is called for by the Social Democratic Lawyers' Association in a report published today.

The report, drawn up by a working group of five barristers and five solicitors, calls for solicitors to have the right to appear as advocates in all courts and for an end to the system of Queen's Counsel.

There should be a single qualifying examination for all law students, who would not have to choose whether to be barristers or solicitors until they qualified; and solicitors with experience as circuit judges should be eligible for the High Court bench, the SDP report says.

Barristers should be allowed to accept instructions from members of non-legal professions and they should be allowed to form partnerships.

The working party, which was chaired by Mr William Goodhart, QC, was split on three key issues including how far to extend solicitors' rights of audience in the higher courts. But a majority believe that all restrictions on

solicitors' rights of audience should be abolished," the report says.

The working party says it is very likely that an independent consultant Bar would survive in the absence of formal demarcation rules. But it accepts that it would almost certainly be reduced, which it says is "inevitably undesirable".

The working party, which includes three members of the Association of Liberal Lawyers, says that if its proposals to abolish restrictions on rights of audience are accepted, there would need to be a transitional period of some years.

A "big bang" solution could threaten the Bar by leading to a panic rush by solicitors' firms to bid for its outstanding members. Barristers would need time to become established in partnerships.

Among its other proposals, backed by a majority of the working party, was that building societies and other lending institutions should be allowed to provide conveyancing services for their own borrowers in some parts of the country.

Firearms in crime: 1

Use of guns has nearly trebled in 10 years

A worrying aspect of the latest criminal statistics to be published this month will be the use of firearms. In the first of two articles, Mark Ellis looks at the trends behind the figures

An increase in the use of firearms in crime will be highlighted when the latest statistics for England and Wales are published by the Home Office.

Politicians and pressure groups will seize on the opportunity to air their views on law and order, but the debate is unlikely to cast much light on the complex web of trends or to tackle the alarming growth.

The steadily increasing ownership of shotguns is expected to reach a new record, exceeding the 819,333 certificate holders in 1984. Yet the use of shotguns in crime is not expected to have increased correspondingly.

Criminals favour pistols and sawn-off shotguns, where the barrels are not more than 24 inches long, as well imitation or starting guns to commit a rising number of offences involving firearms.

Offences involving firearms in the 10 years since 1974 have almost trebled to 8,376, but the chances of a member of the public being confronted by a gun-wielding criminal are slight.

Crimes involving firearms accounted for about one-quarter of 1 per cent of all offences notified to the police in 1984, the latest year for which figures are available.

Air weapons were used in about two thirds of offences, pistols in 15 per cent and shotguns in 12 per cent. The remaining 7 per cent involved

the use of a rifle, imitation or other weapons. Pistols are increasingly used in robberies in preference to shotguns, possibly because they are easier to hide and to handle, with air weapons, mainly pellet guns, dominating the statistics for criminal damage and less serious cases of injury.

Three groups of offences account for 94 per cent of crimes involving firearms. They cover less serious cases of violence, criminal damage to the value of more than £20 and robbery. The remaining 6 per cent includes murder, burglary and sexual offences.

The trends show a decrease in less serious cases of violence, a steep rise in criminal damage, which might be misleading because of the effects of inflation on the arbitrary £20 limit for recording cases.

Record numbers of attempted murders involving firearms, 320, and murders, 67, were reported.

The use of legally held shotguns in crime is usually confined to crimes of passion and the shooting of relatives.

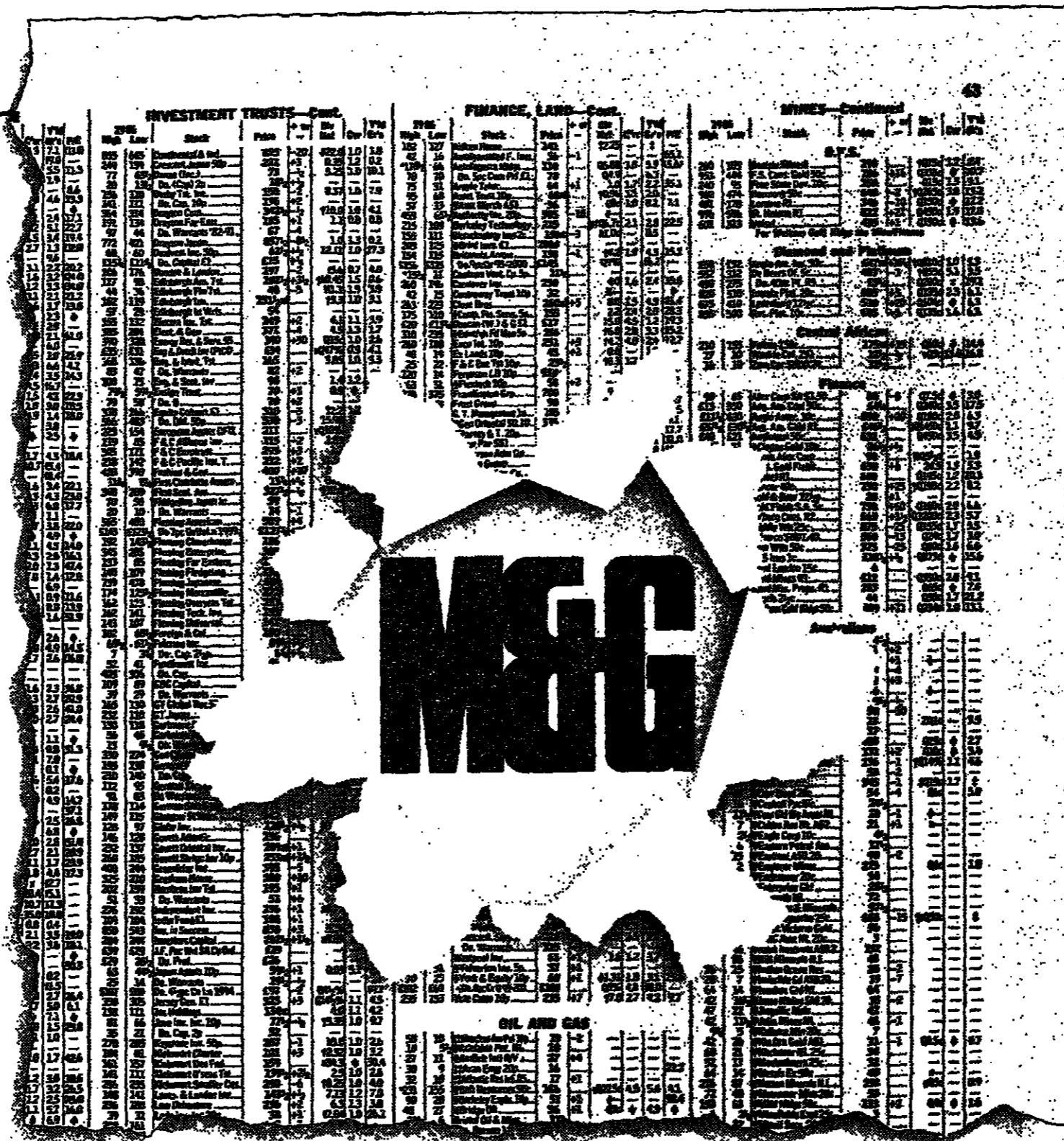
The figures present a disturbing, if not frightening, picture of increasingly violent crime and yet Britain is far from a gun-toting country with ownership of a wide range of firearms either prohibited or vetted by the police.

Tomorrow: Guns lobby

Issued by Morgan Grenfell & Co. Limited on behalf of Virgin Group Limited.

Now that the dust has settled, you may be interested in one of the first flotations after October 27th. The Virgin Group's, in early November. Virgin is a music, retail and entertainment group, with a multi-million pound turnover, employing some 1600 people and operating in 17 countries. Virgin's record companies back over 100 artists, famous ones like Paul Collins, Status Quo, Peter Dinklage, Genesis, Human League, Mike Oldfield, B.M.S. Simple Minds and UB40. And the list-to-be famous. Virgin's retail operation has 100 outlets across Britain, including the Oxford Street Megastore. And Virgin's also investing in 'sunrise' businesses such as satellite TV and video. Now, Virgin planning to go public. If you'd like to reserve prospectus, please call 01-200 0200 now.

FROM THE ROCK MARKET TO THE STOCK MARKET.



Soon, 28,000,000 shares in M&G will be made available to the public

Within the next week, Kleinwort Benson intends to offer for sale 28,000,000 of the ordinary shares it holds in M&G Group P.L.C.

During the past 55 years, M&G has grown to become one of the leading investment management companies in Britain.

M&G launched the country's first unit trust in 1931, and is today the largest unit trust management company in the United Kingdom.

M&G has developed other aspects of personal finance, too. Savers and investors can choose from a wide range of personal pension and life assurance plans. In addition, M&G manages the investment of exempt pension funds and charities, and overseas funds.

M&G concentrates on long-term investment management, does not intend to diversify into unfamiliar activities, and always maintains a characteristically independent approach.

Above all, M&G maintains the highest possible standards of service to its customers and intermediaries.

To register your interest in the forthcoming share offer, and to reserve your copy of the offer for sale document, which will include an application form, complete and return the coupon.

Or telephone 01-388 1966 today.

ISSUED BY KLEINWORT BENSON LIMITED ON BEHALF OF KLEINWORT BENSON LONSDALE plc

REGISTER YOUR INTEREST TODAY

M&G SHARE INFORMATION SERVICE

Please send me, without obligation, the M&G Group offer for sale document when available.
(PLEASE COMPLETE IN BLOCK LETTERS)

(Mr or Mrs) Mr Mrs Miss or (write) title _____

Forename(s) _____

Surname _____

Address _____

_____ Postcode _____ C1

When completed please send to:
Kleinwort Benson Limited, M&G Share Information Office,
FREEPOST, Melksham, Wiltshire SN12 7BR.

High-priced docklands property to subsidize inner city regeneration

By Christopher Warman, Property Correspondent

An ambitious scheme to provide high-priced homes in London's Docklands which will help to subsidize lower priced shared ownership houses and rented accommodation is being considered by the London Docklands Development Corporation (LDDC).

The scheme could be applied in all parts of the country which have a problem with urban or inner city regeneration. It would involve the public and private sectors combining in a way that both the Government and the Prince of Wales, after his comments on housing last week, would approve.

Known as SHARE, Social Housing Asset Renewal Exchange, the proposed scheme for the London borough of Tower Hamlets is the idea of Assured Developments, a non-profit making organization which is a co-venture by a team of architects and professionals.

The concept has the full support of Mr John Patten, the Minister of Housing, Tower Hamlets also favours it, and it is being put out to tender with four other schemes by the LDDC.

Under the plan for a prime riverside site on the Isle of Dogs, a total of 275 flats

would be built at full market value, with the generated surplus, forecast in the region of £5 million, used to fund the rehabilitation of 1,000 run-down inner city homes without cost to the local authority. It already has the backing of a leading building society.

The essence of the scheme is a balance, on a four to one ratio, of low and high cost homes.

That is based on the shared ownership properties being



sold at a price affordable by those on average earnings living in Tower Hamlets, about £7,000-£9,000, meaning properties at around £20,000-£21,000.

The scheme has been developed by Mr Alan Edgar, a director of Assured Developments, and sprang from the knowledge that local authorities were finding it impossible to undertake repairs and improvements to their property after cutbacks in public sector finance.

The formula involves non-profit making agencies, such as housing associations, carrying out high value developments in high cost areas. Profits are then ploughed back to subsidize the building of new homes, or improvement of existing properties, for shared ownership or rent.

Mr Edgar said that in London, in particular, local people were being priced out of the market because of high cost pressure created by more and more people wishing to live in the attractive housing projects emerging near the Thames. He added that this new balanced approach offered a solution to help people on average earnings to find a home.

He believed that the combination of a non-profit making developer and public/private sector partnerships, is the key to success.

"Our scheme will be particularly attractive to people living in run-down council estates. Additionally, as in Docklands, the concept could be applied not only elsewhere in London and the South-east, but also on a smaller scale in other parts of the country which have a problem with urban or inner city regeneration."

Hope for Bonnie Prince Charlie's hideaway



James MacQueen, a member of the family that supplied Bonnie Prince Charlie with the boat he used to flee from Skye after the failure of the 1745 rebellion, with his son, Robert, outside the roofless Mougstot House, Skye, which he and his partner, Mr Robert MacLauridh, plan to repair (Photograph: Tom Kidd). Inset: the house in 1954.

Two successful businessmen have dedicated their lives to restoring a derelict eighteenth-century house on the Isle of Skye where Scottish heroine Flora MacDonald attempted to hide Bonnie Prince Charlie.

Mougstot House, in the remote Highlands of the Inner Hebrides, was the home of the chief of the MacDonald clan, Sir Alexander MacDonald, and it was to there that Flora fled "Over the Sea to Skye" with the Stuart Young Pretender to the British crown after the battle of Culloden in 1745.

Mr Robert MacLauridh and Mr James MacQueen were driven by that famous last line of the Skye boat song, sung by many children from the nursery upwards, to search for their ancestry on an island steeped in history.

After the battle Flora and the Prince, who was dressed as a maid, travelled over the Scottish Highlands for several weeks before sailing from Uist in the Outer Hebrides to Skye

Skye ballad inspires scheme to repair ruin

By Angella Johnson

to seek help from Sir Alexander's wife, Lady Margaret. She did not share her husband's love for the English and was a secret Jacobite supporter.

That journey is now an established part of Scottish folklore, captured in the song written by Harold Edwin Boulton in 1884, and popularized by the local fishing community.

Speed, bonnie boat, like a bird on the wing
Onwards the sailors cry:
Carry the lad that's born to be King
Over the sea to Skye.

The Prince failed to wrest the crown from King George II and fled to France. Flora is buried in the local churchyard, which is a favourite pilgrimage for tourists.

When Mr MacLauridh, aged 40, visited Skye last April in search of his family roots - his ancestors had fought in the battle of Culloden - he was enchanted by its rugged landscape and remote beauty.

He said: "I came here looking for a link with the past and grew to love the simple old-world atmosphere of the area, with its tenant crofters and wild countryside."

He resigned his directorship of a construction company in Edinburgh and remained on the island.

Soon afterwards he met Mr MacQueen, aged 45, a joiner from Lancaster, who had moved to Skye in 1981 because of what he described as "an invisible pull to my roots" after he suffered several coronary attacks.

Computer sale boosts health group budget

By Keith Hindley

The sale by Trent Regional Health Authority (TRHA) of computer programs it has developed has boosted its patient care budget by more than £20,000.

TRHA software is now in use at 40 national health service installations and has been selected by the RAF for its hospital management system at RAF Halton.

Last Easter, the Trent authority made agreements with Istel Ltd, of Redditch, Hereford and Worcester, and Silicon Lab, of Birmingham, to adapt and market various TRHA software packages.

They have been "exported" to six of the other 13 regions in England, and to Scotland.

The commercial partnership has brought other benefits. "The effort saved by these deals has made the benefits available to our district staff much earlier than if we had used our own resources," the Trent computer manager, Mr John Peyton, says.

Court battle over levy

By Ian Smith

A county court challenge may force left-wing Sheffield district councillors to abandon their policy of levying a special tax against council home buyers.

In a test case, which is being closely followed by the 5,800 people who have so far successfully cleared administrative hurdles set up by the council to obstruct home ownership, one buyer is contesting the council's right to impose amenity charges on new owners.

Another 150 summonses are outstanding, some alleging non-payment of the charges since they were introduced in 1981.

Bills averaging £23 per annum have been received by council house owners to cover grass cutting, landscaping, maintenance of communal

television aerials and neighbourhood garage blocks.

The council, led by Mr David Blunkett, member of the Labour National Executive Council, argues the costs are already built in to council house rents, so tenants who have opted for private ownership must now contribute to maintenance out of their own pockets.

But members of the Right to Buy Association, set up to fight what they describe as a financial obstruction imposed only to dissuade home buyers, say they will go to prison rather than pay.

They have sought support from Mr John Patten, the Minister for Housing, and received a letter of support, in which Mr Patten describes the council levy as "blatant intimidation" and promises

the backing of the Department of Environment in the association's legal battle.

Only about 200 home owners have so far paid the levy and in almost every case, the association says, it is because the owners are elderly couples frightened of legal repercussions.

The association also points to what it describes as a farcical anomaly dating back to 1984, when for 12 months Conservative councillors won control of the district authority from Labour for the first time in half a century.

During their brief period in office, the Tories dropped the levy, which now means one owner may face no maintenance bills while his next door neighbour faces court action for refusing to pay.

Business Pages. It isn't such heavy going.

es
e

YOUR TODAY

Finding information in some business directories, can be like finding a needle in a haystack.

Business Pages however, has been carefully designed to solve business problems, not create them.

For example, when you know the name of a company, but not the address and telephone number, you'll find the information under alphabetical listings.

And Business Pages has more

listings than most of its larger competitors.

There's also an identical index front and back.

So whichever end of the book you start, you'll find what you're looking for. And to save you time, we've designed a useful 14 sector format.

(Under 'Building and Construction' for example, you'll find everything from drainage pipes, to chimneys.)

Business Pages is published in seven convenient geographical editions. Each relates to one of the major industrial/commercial centres in Britain.

If you're based in one of these areas, every year we'll send you your first local copy free (unlike most of our competitors). So why use a Business directory that's heavy going, when you can use one that really pulls its weight?

TELECOM For further information please contact William Scriven, British Telecom Business Pages, Queen's Walk, Reading RG1 7PT. Tel: Reading (0734) 506203.

- Accounting, Machinery & Facilities
- Chemicals, Plastics, Oil & Gas
- Money and Economy
- Process Equipment
- Construction Electrical and Process
- Mining, Drilling Services and Other
- Print, Book, Publishing & Printing
- Transport, Overhaul & Maintenance
- Building and Construction
- Food, Beverage & Drink
- Wholesale, Office and Local Goods
- Textiles and Clothing
- Office, Printing & Information Systems
- Business Services

BUSINESS PAGES

The Directory for Business People

WEST PENNINES 1986

SECTOR FORMAT

HOME NEWS

Serving notice on hotel charges

IF AN INSURANCE COMPANY HAS SHAREHOLDERS, THEY'LL EAT AWAY SOME OF YOUR PROFIT.

IT is likely that the Ford...

THE... campaign of...

...the...

...the...

Though you may not realise it, a lot of life assurance companies have shareholders.

And like it or not, those shareholders will get a chunk of the profit that's made from your money. They can get their teeth into as much as 10%, so it could cost you thousands of pounds when your policy matures.

At Scottish Amicable, we believe strongly that you should be the one who gains from your investment. That's why we're a mutual company with no shareholders.

And that's why all our profit goes back to our 'with profit' policy holders.

Whether they've got pensions, savings plans or endowments for mortgages.

Ask any independent financial adviser about Scottish Amicable.

He's likely to tell you that you'll be much better off if you invest with us.

Because unlike some companies, we don't have shareholders who are hungry for your money.

Classified
 Business, General, Accountancy, Insurance, Conveyancing, Estate Agents, Financial and Technical, Professional, Engineering and Marketing, Shipbuilding, Wine, Automobiles, Health, Birthday Greetings, Language, Marriage, Wedding Announcements, Death, Artwork, Music, In Memoriam, Legal Notices, Contracts, Taxation, Personal Services, Legal Services, Education and Tuition, Loans
 For Sale, For Hire, Wanted, Found and Lost, Antiques, Art, Tape, Plants, Auctions, Pets and Livestock, Gardening, Transport, Cars for Sale, Cars Wanted, Transport, Motor Vehicle, Collectors, Cars, Reproduction Numbers, Books, Motor Service.

Classified
 Property Services, Rentals, Leased Property, Property, New Homes, Overseas Property
 Business, Cinema, Theatre, Leisure, Regional, Events, 1 London, Regional, Events and Retail, London, Regional, Dining etc
 Business, Finance, Insurance for Sale and Wanted, Commercial and Industrial Properties, Building, Land, Property, and Services, Fleet and Machinery Services for Hire, Marketing, Business Opportunities, Franchises
 Travel, Regional, UK Holidays, Holidays Abroad, Short Breaks, Special Interest Holidays, Travel Services, Last Minute Holidays

Public Appointments
WEDNES
 Sales and Marketing, Professional and Technical, General Appointments, Fleet Hire, Independent



WE'RE A COMPANY OF NOTE. JUST ASK ANY INDEPENDENT FINANCIAL ADVISER.
 150 ST VINCENT STREET, GLASGOW G2 5NQ.

The Value USA

سدا عن الامم المتحدة

WORLD SUMMARY

Prison escape bid foiled in Cyprus

Nicosia (AFP) - Two grenades and other explosives have been found in Nicosia prison, where they were to be used in an escape bid by the killers of three Israelis on a yacht in Larouca marina in September 1985, Cypriot security services said yesterday.

25 killed, 100 hurt in Pakistan rioting

Karachi - At least 25 people have been killed and more than 100 injured in three days of ethnic rioting in Karachi and Hyderabad, which showed no sign of abating yesterday (A Correspondent writes).

Aid deal for Kabul Protest flops

Geneva - Delegates of the International Committee of the Red Cross (ICRC) are to work with the Afghan Red Crescent Society in setting-up a Kabul rehabilitation centre for disabled combatants (Alan McGregor writes).

Tripoli kidnap

Paris (AFP) - The Chadian opposition leader, Mr Goukouni Weddeye, has been kidnapped after being seriously wounded in Tripoli in a gunfight with Libyan soldiers, a leading aide said.

Polling boycott

Tunis (Reuter) - Tunisians voted yesterday in general elections boycotted by the opposition and certain to result in an overwhelming victory for President Bourguiba's ruling Destourian Socialist Party (DSP).

Seoul revolt charges

Seoul (Reuter) - More than 1,000 South Korean students are expected to be charged in connection with last week's Seoul campus revolt against President Chun, a police officer said yesterday.

Few mourn death of a scourge of the Jews

General Mieczyslaw Moczar, aged 72, one of the most persistent contenders for the Polish leadership and an architect of the virulent anti-Semitic purges of 1968, died on Friday night, mourned by few.

Pretoria links drink to crash

South Africa claimed at the weekend that alcohol was found in the blood of at least two Soviet crew members of the plane which crashed on October 19, killing President Machel of Mozambique and 33 other people.

Superpowers meeting to test wills

From Andrew McEwen Vienna

The first test of the political will of the superpowers to build on the Reykjavik foundations will take place in Vienna this week.

The European Conference on Security and Co-operation, which opens tomorrow, brings together Mr George Shultz, the US Secretary of State, and his Soviet counterpart, Mr Eduard Shevardnadze, for the first time since their leaders parted without a handshake in Iceland.

By Thursday night, they will have held at least one and possibly two sessions of talks, and may well have set the tone for the coming months.

American officials regard the Vienna encounter as a "weathervane", while Soviet diplomatic sources view it as "very important". The most optimistic assessment is that it could refresh the mandate of the Geneva negotiators.

For the foreign ministers of 33 other nations, gathering for the conference opening, it offers hope of much-needed clarification: three weeks of contradictory statements from Moscow and Washington have left many diplomats wondering precisely what was achieved at Reykjavik.

Initial optimism that President Reagan and Mr Gorbachov had changed the course of East-West negotiations, even if agreement eluded them, faded as differences of interpretation multiplied.

There has been a notable lack of Soviet action in Geneva. While the US has tabled its proposals at the strategic arms talks, Mr Viktor Karpov, the chief Soviet arms negotiator, has been absent.

In Washington there has been a dispute as to whether President Reagan agreed in Iceland that all nuclear weapons should be scrapped over 10 years, or only all ballistic missiles (retaining nuclear bombs and shells). The probable answer is that he allowed his private desire for a



Mr Eduard Shevardnadze, the Soviet Foreign Minister and his wife, Nanuli Raschdenowa, arriving in Vienna yesterday for the CSCE conference.

nuclear-free world to be clear to Mr Gorbachov. The confusion has been compounded by a lack of unanimity within Nato. While publicly offering President Reagan every support, European allies are less than convinced.

The British Government is willing to accept an agreement to scrap all intermediate nuclear missiles - Soviet SS 20s and American cruise and Pershing 2 weapons - on the basis that the benefits outweigh the risks. It also supports the US proposal for reductions of strategic weapons to 1,600 launchers and 6,000 warheads.

However, there is concern in Whitehall that while the stated US position is acceptably cautious, at least during the five years, there is an unstated "dream element" in President Reagan's thinking. His dream is thought to be similar to Mr Gorbachov's aim for a nuclear-free world, with the difference that the President sees the Strategic Defence Initiative (SDI) as the guarantor against nuclear "cheating".

Reagan hopeful on arms control

From Michael Binyon Washington

President Reagan said at the weekend that prospects for a strengthened peace between the US and the Soviet Union were better now than at any time in the past 40 years.

He said he and Mr Gorbachov made more progress in Iceland than their negotiators made in two years. "It's no longer a matter of 'if' we reach agreement, it's now a matter of 'when,'" he said.

The two leaders made "major gains" in addressing key issues, and the US was now building on these. Everything the US proposed at Iceland was still on the table - Washington was ready to move forward on a 50 per cent cut in strategic forces, on eliminating intermediate-range missiles in Europe and on scrapping ballistic missiles on both sides during the next decade.

Mr Reagan said he had asked Mr George Shultz, the US Secretary of State, to discuss these and other issues with Mr Eduard Shevardnadze, the Soviet Foreign Minister, when the two meet in Vienna this week.

"Every time our countries meet we have that opportunity. We will use this meeting to solidify and advance the progress we made," President Reagan said. His optimistic assessment is clearly timed to encourage voters to support his Administration's foreign policies.

MOSCOW: Pravda accused the US Administration yesterday of depending on the "billions of dollars" profits generated by the arms race (A Correspondent writes). The paper said this was demonstrated by the US commitment to SDI.

GM faces tough demands

From Ray Kennedy Johannesburg

A tough list of conditions for multinational companies disinvesting from South Africa was issued yesterday by unions representing nearly 3,000 strikers at the Port Elizabeth plant of US-owned General Motors.

The strike, which began on Wednesday, is over GM's plans to pull out of South Africa and hand its operation over to local management.

In a joint statement yesterday the National Automobile and Allied Workers' Union, which represents two-thirds of the strikers, the Metal and Allied Workers' Union and the Motor Industry Combined Workers' Union declared that job tenure should not suffer when firms withdraw from the country but rather the companies' profits should "bear the brunt of apartheid."

GM, the unions said, had drawn profits for 60 years and now wanted to pull out at no cost to itself.

Under the terms of a judicial order granted to GM, the unions have until early today to show why the strike should not be declared unlawful. If they fail to do so GM will be legally entitled to dismiss the strikers.

Mr Bob White, the managing director of GM in Port Elizabeth, has denied unions' claim that they have not been consulted about the handover to local management and says the firm is doing everything possible to preserve jobs and continuity of employment.

Yesterday's statement by the unions was clearly aimed not only at GM but at other multinationals contemplating withdrawal.

THE VOLKSWAGEN LT 31, AND HOW IT'S CURING A WASTING DISEASE.

"You have to be strong inside to live alone stuck in a wheelchair on the top floor of a tower block. At one time I felt like a prisoner in my own home: I didn't get out for weeks on end. I got a bit fed up, though I still had Chad, my songbird, for company."


In Britain, one household in seven is inhabited by an old person living on their own. One old person in three has no close relative. It is easy to understand that loneliness, among the old, is epidemic.

"After my husband died I felt I was just wasting away from loneliness. I used to just sit watching the shadows cross my sitting room wall. I knew I should be getting out and about more, but how, and where to? It's not easy, not with a walking frame."

For 20,000 old people every week that getting out and about is a Help the Aged minibus.

Sometimes it's their sole link with the community:

"Honestly, before I drove this run I didn't know what gratitude meant. I've taken people to the shops for the first time in 3 years. One old man wondered what happened to the trams. Often you can see their health improve just from contact with the other people at the Day Centre, and the outside world."



Help the Aged have helped fund 250 minibuses for voluntary groups to run. We support Day Centres, Day Hospitals, provide Emergency Alarm Systems and support hundreds of other simple, practical projects that combat the frailty, isolation and loneliness millions suffer, just because they're old.

"Old age takes away family, and friends, and your mobility, till there you are, just with the telly. And not all of us like telly, you know, we prefer people"

To find out more about our work, or to send a donation, please write to Help the Aged, 25th Anniversary Appeal, Freepost, 62651, St James's Walk, London EC1B 1BD.

Help the Aged
THE TIME TO CARE IS NOW

ack to our... ings plans... izer about... be much... we don't... for your... TTISH CABLE

SHOULDN'T OUR ELECTRONIC BANKING BE WORKING ROUND THE CLOCK INSTEAD OF YOU?



Sometimes managing a company's money can be even more exhausting than making it.

How many late nights, for example, are taken up with organising payments?

Or working out your cash balances before deciding how to use them?

More importantly, perhaps, couldn't much of the time you and your staff spend engaged in these tasks be more profitably used doing other tasks?

At Barclays, we certainly believe it could.

Which is why we have become Britain's leading innovator and supplier in the field of electronic banking.

We'll save you money as well as time.

Although cheques have served us well over the last few centuries, the process of preparing one, dispatching it and then physically clearing it, might seem rather antiquated today.

It's also an expensive process.

With electronic banking, however, all your payments can be made at the touch of a few buttons on your computer or telephone.

Instantly and inexpensively.

Even companies with as few as 20 employees and little or no computer facilities can benefit.

And because the money is transmitted instantly and cleared equally quickly, the money stays in your account longer.

Thanks to our electronic cash management systems, the money in your account is something you can also monitor more easily now.

Our computer (which works round the clock) will tell you just what's been paid out and what's been paid in to your account.

Even if your account is held at our branch in Hong Kong.

Or, indeed, if some of your accounts aren't even with Barclays.

This information means you should be able to use your cash balances more efficiently and more profitably.

But just to make sure, we've even developed some unique new cash management software to help you.

Our system may be electronic but our service is still personal.

If you fear we'd lose the personal touch when everything is done at the touch of a button, you'd be wrong.

Because the time you and your Barclays manager save by using electronic banking can now be put to better use. Such as getting to know your business better.

And talking about longer term developments rather than every day problems.

Indeed, far from reducing the personal touch, electronic banking enables you to develop a more personal business relationship with us.

Especially since it means our computer will be working round the clock instead of you.

For further information, please ring 01-626 1567 and ask for Liz Stannard in Electronic Banking, ext. 278 or 283. (01-626 0695 if calling outside office hours.) Alternatively, tick the appropriate box below.

Please send me your general information pack on Electronic Banking.

Please send me your information pack on Treasury Support software.

Please arrange for a manager to contact me.

Surname Mr/Mrs/Miss*

(delete as appropriate)

Forename(s):

Position:

Business name:

Business address:

Postcode:

Tel. no.:

Current bank:

Branch:

If you do not already bank with Barclays, please indicate your most convenient Barclays branch.

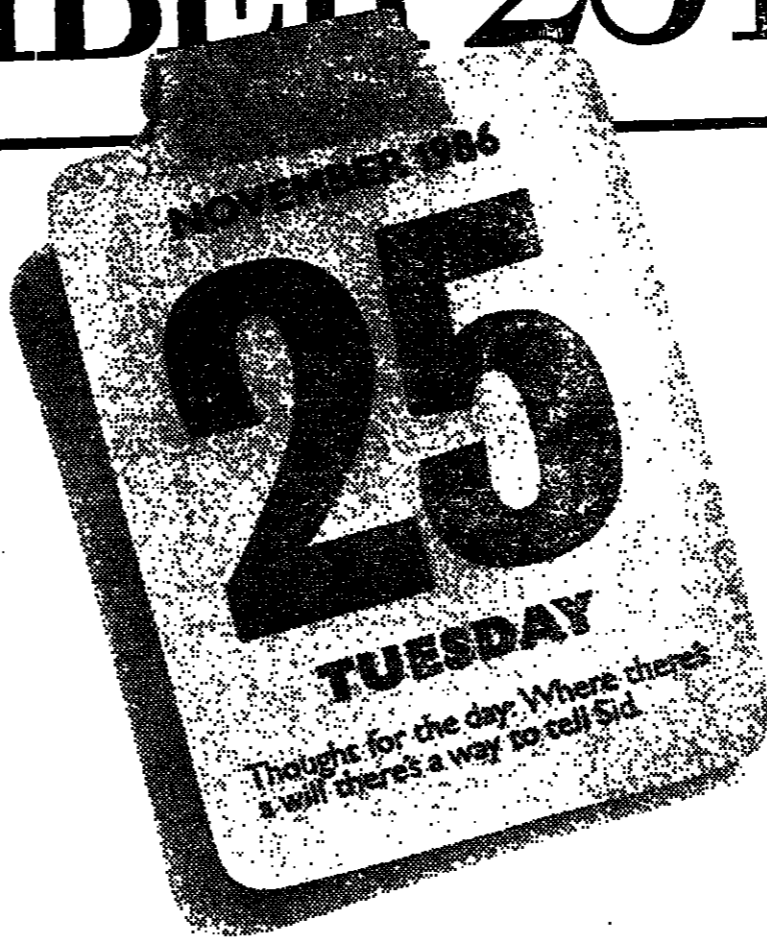
Please send the coupon to: The Manager, Business Services Centre, Barclays Bank PLC, Juxon House, 94 St. Pauls Churchyard, London EC4M 6EH.



BARCLAYS

We'll look at your business.
Not just your balance sheet.

THE PROSPECTUS FOR BRITISH GAS SHARES WILL BE PUBLISHED ON NOVEMBER 25TH.



If you want to apply for a share of the shares in British Gas, prospectuses and application forms will be widely available from November 25th.

If you haven't already reserved your copy by filling in the coupon or phoning 0272 272 272, why not do so now? This will not commit you in any way, but will ensure you are

automatically sent a copy once it's published.

If you want to apply, now is the time to start getting your money ready too. You'll only have a few days to get your application form in, which must be accompanied by a cheque for the first instalment.

And if you are a domestic British Gas customer, and you want to apply under the

special Customer Share Scheme, you must register by phone or coupon before November 14th, if you haven't already done so.

Everyone can apply for a share of the shares.

ISSUED BY N M ROTHSCHILD & SONS LIMITED ON BEHALF OF H M GOVERNMENT.

Please send me, without obligation, information about the British Gas share offer. (PLEASE COMPLETE IN BLOCK CAPITALS)

(Tick) MR MRS MS or TITLE (Specify) _____

FORENAME(S) _____

SURNAME _____

ADDRESS (in full) _____

POSTCODE _____

Are you a British Gas customer? YES NO

When complete send to: (Tick) YES NO **British Gas**

British Gas Share Information Office,

P.O. Box 1, Bristol BS99 1BG. **SHARE INFORMATION OFFICE**

Opinion polls confounded as Sir Joh works his folksy spell

From Stephen Taylor, Sydney
Sir Joh Bjelke-Petersen confounded opinion polls...

Star Wars quiz for Craxi in Peking

From Robert Grievs, Peking
Signor Bettino Craxi, the Italian Prime Minister, said at the weekend that his Chinese hosts had questioned him at length about Italy's involvement in the US Strategic Defence Initiative.



President Corason Aquino greeting well-wishers after attending Mass at the grave of her assassinated husband, Benigno, at a memorial park yesterday in a suburb of Manila.

Rebel truce offer to Aquino Army suspicions over 100-day lull

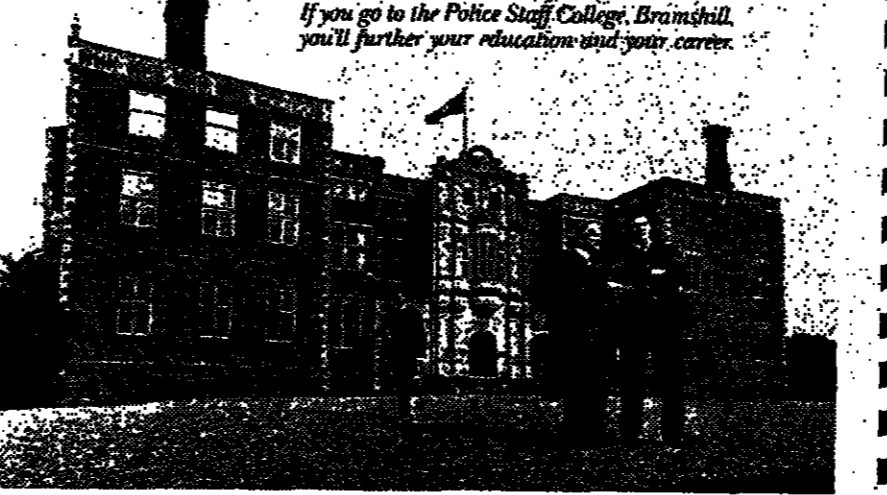
From Keith Dalton, Manila
A 100-day ceasefire, the first ever proposed by Communist guerrillas, was received yesterday by President Corason Aquino's Government with cautious welcome...

With today's criminals, it's more grey cells we need.

Advertisement for a job opportunity. Text includes: 'Much of London's crime gives every appearance of having been committed by mindless morons. By contrast, some financial frauds are so complex, it takes some of our top brains months to unravel them...' and 'Communication and information systems are now computer-based...'.

Bankruptcy the spur for Mrs Zhou Shenyang enjoys new industrial revolution

From Robert Grievs Shenyang
China's new economic theories are being put to the test in the northern city of Shenyang: Robert Grievs reports in the first of two articles.
In late October, cold weather begins its assault on this heavily industrialized city in Liaoning province...



If you go to the Police Staff College, Bramshill, you'll further your education and your career.

Arabic text at the bottom of the page: 'السماحة السيد'

15

offer to Ag...
suspicious
10-day

Tactel and the ICI roundel are trademarks of Imperial Chemical Industries PLC.



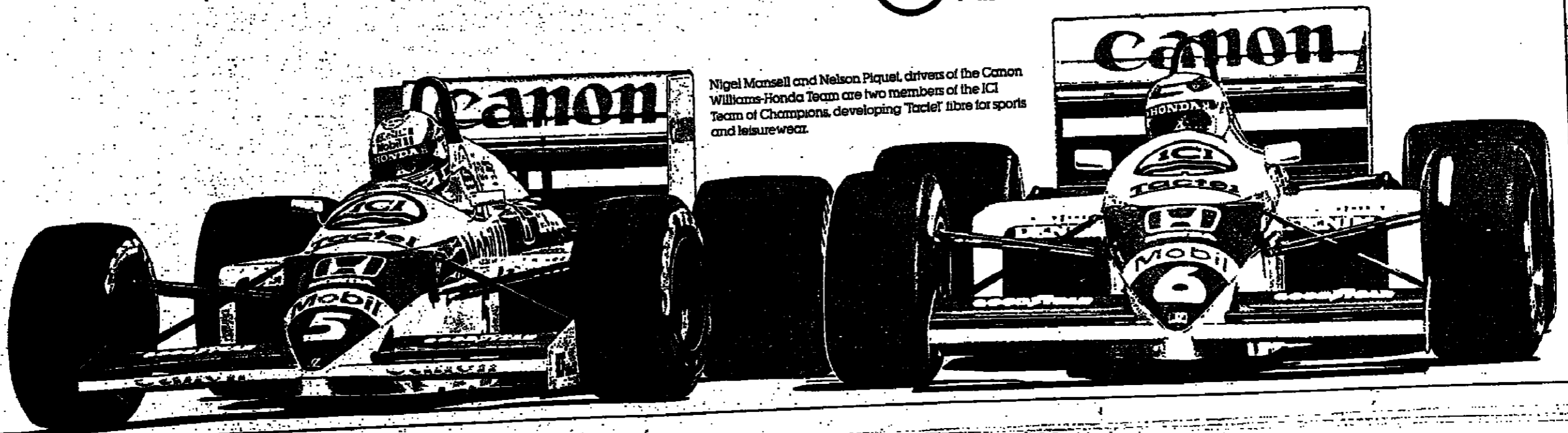
The International Marque

Wherever you see the Tactel swing ticket, you'll see a garment made from a new family of textile fibres. Fibres that are soft and fine, yet tough enough to stand up to the most rigorous treatment. When you wear Tactel you'll experience the feel of the future.

You will find Tactel in the top brands for golf, skiing, swimming, tennis, jogging - in fact for a whole range of sports, leisure and fashionwear for the way you live today.



Nigel Mansell and Nelson Piquet, drivers of the Canon Williams-Honda Team are two members of the ICI Team of Champions, developing Tactel fibre for sports and leisurewear.



THE ARTS

Memory game

Inevitably, BBCI hitched together three hours of comedy clips to open its celebration of 50 years of television...

TELEVISION

Though a haphazard "Those You Have Loved" format will do so long as you can recognize what you loved, the programme's lack of information about the early material was frustrating...

The programme needed a nimbly-witted septuagenarian technician to recall for us what was done when the pre-war live audience declined to laugh...

Jeremy Kingston

"The 19th century... is dis-owned with the kind of repugnance which is only aroused by one's own antecedents."

What the eminent German musicologist Carl Dahlhaus said in 1961 on the occasion of the 150th anniversary of Liszt's birth hardly seems to be the case any longer...

But Liszt's own rehabilitation is by no means yet complete. There is still discussion as to whether he belongs in the pantheon or in a collection of curiosities...

What stood, or stands, in the way of a better understanding of Liszt? First, there is the connection between envy and posthumous fame...

Liszt and Haydn, the most often misunderstood of all important musicians, for all their differences resemble one another in this, that their biographies offer too little



Alfred Brendel, who brings his massive artistic prestige to the championing of Liszt; and a once-famous cartoon of "The Abbé" from "Vanity Fair"

The reputation of Franz Liszt, who died one hundred years ago this autumn, is still far from secure; here the eminent pianist Alfred Brendel seeks to break down some of the barriers to a greater understanding of the composer's real stature

The penalties of being a true celebrity

sustenance to pity. (Haydn's in-sufferably bigoted wife and the senility of his last years are evidently too everyday to be an adequate penance.)

With Liszt, listeners and performers have to be selective in areas where other great composers usually did the work themselves: the wheat has to be separated from the chaff...

Unfortunately, with no other of our great composers is the effect so greatly dependent on the reader...

Liszt's range extends from the most sumptuous to the ascetic, from the holy to the exceedingly profane - and from carelessness to mastery. For all those who regarded instrumental music as a German monopoly...

Unlike Mozart's, for example, Liszt's music reflects the man with unusual directness - and not merely the composer himself, for it also holds the mirror up to the moral nature of its executant...



talities from true feeling or false paths from the genuine kind, will ruin Liszt's music, even if he does not ruin his own reputation.

There are modern chroniclers of piano-playing who describe Liszt's virtuosity as "show". This is a misunderstanding. Liszt was the first to leave the salon behind. To the displeasure of many of his contemporaries, he democratized the concert, occasionally appearing in large halls before thousands...

Legends and calumnies wound themselves around Liszt's personality, as they did around Paganini. The fairy-story of his aristocratic descent dissolves into smoke on closer inspection...

which lady writers played a major role. George Sand and the Countess of Agulit squabbled over Balzac's *Béatrix*; the countess subsequently gave free rein to her resentment in a novel called *Nelida*...

The summit of maliciousness was finally reached in the books produced by that pathological confidence-trickster Olga Janina. It is typical that a writer like Ernest Newman should have taken her assertions seriously...

Of course, Liszt was not a saint. Still, there is no composer I would rather have met. His need to be admired, his brilliance, his magnetism were held in check by a streak of selflessness and humility...

The fact that even his renunciation of public concerts (except for charity) and his taking minor orders have been seen as acts of Lisztian self-dramatization indicates how much - even today - we have to ask his pardon for...

This article by Alfred Brendel, originally published in the *Neue Zürcher Zeitung*, is the forward to a pictorial and documentary biography of Liszt by Ernst Burger (List Verlag, München).

ENTERTAINMENTS

Grid of entertainment listings including Concerts, Opera & Ballet, Theatres, and Cinemas across various venues like Apollo Theatre, Dominion Theatre, and Lyric Theatre.

THE ARTS

Paul Griffiths introduces the BBC's Russian season Revelations of secret Soviet modernism

GALA CONCERT BBCSO Zagrosek BBC2/Radio 3

Gala concerts have more of a reputation for continuity than for entertainment...

So Auntie got fed up with being taken for granted, dumped a far list, drained the vodka, squatted on her cushions to wait for the music...

ie will be strongly featured. These are, inevitably, some small signs of the pressures involved in collaborating with the Soviet authorities...

relatively familiar figure, in that his chamber and orchestral pieces have been heard regularly in this country since the early 1970s...

generation as Shostakovich (both are in their fifties) but, though she has been acclaimed in Germany, her music is so far much less known here...

its privacy and intensity might evoke comparisons with the great women poets Russia has produced in this century...

Diane Hill reports on the return of two great septuagenarians to the Paris theatre Touchingly tender

La Maison du lac Montparnasse

Katharine Hepburn's and Henry Fonda's Oscar-winning performances as Lisa and Edward Murphy...

Written by Thompson when he was under 30, the play is a sharply observed comment on old age, love and death...



Magical presences virtually eclipsing the rest: Edwige Fenech and Jean Marais

Fenech brings to Lisa a moving tenderness, that extends to the very fingertips, with every caress...

bourgeoisie which removes the play's backbone and reduces it to little more than a romantic interlude for Fenech and Marais...

ago in Jean Cocteau's 'L'Age à deux états', is already part of French theatrical history...

Advertisement for 'Slimming advertisements are carefully regulated...' featuring a photo of a woman and text about advertising standards.

Advertisement for 'The Advertising Standards Authority' with contact information for London WC2E 7HN.

Advertisement for 'Guernsey' conference island, highlighting its facilities, food, and drink.

LSO/Ahronovitch Barbican

Yuri Ahronovitch seems to have one of the longest batons and one of the warmest hearts in the business...

OTHER MUSIC IN LONDON

LSO/Judd Festival Hall

Between the dedicated punters who sign up for the London orchestras' subscription seasons...

LSO/Judd Festival Hall

What can one say about the performances? Since Mr Gubby's solicitors are currently engaged in a robust correspondence...

R.M. John Percival

The dances for a small cast are lively and pleasant, without much evidence of any individual invention...

Large advertisement for English National Opera (ENO) at the London Coliseum, listing various operas like 'Cavalleria Rusticana', 'Die Fledermaus', and 'Carmen'.

Advertisement for Christie's St James's, listing jewelry, furniture, and evening concerts.

FAST WITH OXFAM NOVEMBER 7/8/9

IF YOU GAVE to Live Aid, ran for Sport Aid, or contributed to any of the appeals for Africa during the last two years...

SCANDAL

Over the weekend of November 7-9 Oxfam will be exposing a scandal to the British public...

FAST FOR CHANGE

On November 7, 8, and 9 we'll be Fasting For Change to raise urgently needed funds for our development work overseas...

Registration form for Oxfam Fast with Oxfam, including fields for name, address, and telephone number.

An eagle in his element



High on a cloud of political fervour, the Reagan air show is catching votes with the old message of raw patriotism. Christopher Thomas follows his forays among the faithful

There is an hour to go and thousands are warming up for the Gipper, as they call the President here. A country band plays a deafening racket of patriotic songs, giant American flags sway from the stadium ceiling, 200 journalists fiddle with tape recorders, dozens of TV crews clamour atop their scaffolding.

Security men, White House staff, Secret Service agents, policemen and an army of party bureaucrats scurry about, chattering into two-way radios above the din of chanting and cheering. There is tension and excitement. A fierce nationalism hangs heavy in the air.

This feverish milieu, later to be deluged under a 30-second blizzard of balloons and confetti for TV, is the stuff of Ronald Reagan on the stump. It is an identical performance twice a day, given in cities hundreds of miles apart — the same speech, the same ridiculous jokes and anecdotes, the same upbeat Reagan telling people that nobody kicks America any more without paying a price.

This immensely simple man connects so easily, so completely, with America's complex character and its deepest needs. Those who mock and deride him have to admit that he is a phenomenon, a man with a genius for the American occasion, playing heavily on sentimentality and American power. Without TV, none of it would work. It is packaged good news, pure political theatre, and the old actor is the consummate performer.

He has toured 13 states in recent weeks to beef up support for the mid-term elections tomorrow. It is his final fully-fledged election swing, his last hurrah. Everywhere he goes he appeals for a last vote for the Gipper (the name comes from his 1940 portrayal of George Gipp, a talented Notre Dame football player, in the film *Kneecap Rockne, All American*).

And always, thousands cheer.

The Reagan roadshow moves about in Air Force One, accompanied by fighter planes, travelling through cleared air lanes. The chartered press plane travels several minutes either ahead or behind, its occupants spoon-fed with handouts, speaking schedules, hotel reservations and free-flowing booze.



View from the eye: Ronald Reagan (top) on board his campaign plane, "overwhelmed by the sheer beauty of America's heartland"; and (below), with Nancy, meeting and eating with the people

A C130 transport plane carries Mr Reagan's black bullet-proof limousine to the airport ahead of time. Roads from the airport are cleared as the presidential convoy thunders down the runway to the rally venue, trailed closely by three chartered Greyhound buses full of the press and TV — the vital umbilical cord that makes it all work.

Nobody gets to ask the President any questions. The issues are difficult to discuss in detail because issues are less important than Mr Reagan's photo opportunities. The best you get is Larry Speakes, the White House spokesman, who tells journalists utterly insane things like: "The president really feels he's getting his message across."

And Mr Reagan is right. The answer to the puzzle of his immense popularity lies in his dignity, his being comfortable with himself and his Presidency. People remember how he handled being shot and getting cancer. On the campaign trail you feel this mysterious communion with the American people, manufactured as much of it assuredly is.

He comes to the platform to the accompaniment of stomping and cheering, music blaring from high school bands, the audience roused by

6 Those who mock him have to admit that he is a phenomenon, a man with a genius for the American occasion

flag-waving that is the hallmark of Reagan rallies. There is no Nixon twisting, no Carter gloom, just a pure raw patriotism. America took off the "kick me" sign he says. America is back. America is great, moral, right and free.

He proclaims that his most solemn duty is America's security, and there is no one of whom he is prouder than the two million young men and women in the armed forces.

"If we must ask them to put their lives on the line, then they deserve the finest weapons and equipment money can buy. Because of our young men and women in uniform, things really have changed around the world."

That's the message they come to hear. America the Mighty to the rescue. Reagan is saying, in essence, that they can have back that immense influence and respect they had after the Second World War. No nicker-and-dime dictator, he says, had better tangle with the United States of America. He points out that not one square inch of territory has been lost to communism in his six years at the White House. Grenada, he adds, to tumultuous cheers, has been set free. "Rea-gun, Rea-gun," they chant.

In the back of the vast stadium there is a plaintive little voice of

gushing introductory speeches. Everything has been organized to the last detail and the precise minute by the White House advance team. Television people can set their commercial breaks by him.

The delivery is flawless, every word of it read. The press groans as "the puppy joke" runs again. It goes thus: A boy is selling Democratic puppies. A few weeks later he is selling Republican puppies. How come the puppies changed? "Because," says the boy "now their eyes are open."

The thousands roar in delight. Light on issues, the speech is heavy on imagery, sentiment and a heavy nationalism. It is this intense

protest, followed by a noisy shuffle. A banner opposing Star Wars is torn down and thousands roar their approval. These are essentially rallies of the Reagan faithful. The absence of hecklers is amazing. People come to watch their President, and while his policies may not necessarily be liked, he always is.

The number of young people in every audience is striking. Mr Reagan never fails to address them directly, flattering them as the best kids in the world, telling them that it is the duty of people his age to hand over "the same freedom and opportunity that our parents and grandparents handed over to us."

This optimism, this hope and security in tomorrow, flows from him. This is the spell. He has redefined the Presidency. He does not know as much as other presidents, he does not work long hours, he does not study details, he separates himself from any unpopular policies. He disavows the Washington machine and tells folk it's great to be among the real people of America. He spins a beautiful fantasy.

Mad, bad or just Léaud?

Opinions differ on the sanity of a French cinema idol who was recently jailed for attacking an old woman

He would not be the actor he is unless he was what respectable people call mad. The French film director Benoît Jacquot said at the height of the uproar over the conduct of Jean-Pierre Léaud, better known to millions as Antoine Doinel — the shy, brooding, ultra-romantic character created by François Truffaut at the end of the 1950s in *Les 400 Coups*. Léaud, the eternal dreaming adolescent now aged 42, had just been sent to jail after attacking one of his neighbours — a woman of 80 — with a pot of geraniums. He complained that she made too much noise and was continually "spying" on him.

The incident, in August, read like a scene from one of his films: It took five policemen to hold him down. The judge sent him to the grim La Santé prison on the outskirts of Paris for 11 days, and ordered that he be examined by psychiatrists.

Suddenly, the papers were full of stories of how Léaud constantly took heavy doses

of tranquillizers; how he had been seen dancing naked in the middle of the courtyard near Montparnasse where he lives in an artist's studio-flat thinking to his mother how he would haunt Montparnasse cemetery, sometimes singing operatic arias at the top of his voice; or how he could be seen walking the streets dressed like a tramp, gesticulating wildly and talking to an imaginary public.

Jean-Claude Brialy, the actor-director, wrote an emotional open letter to Léaud in *Paris Match*, pleading with him to come back quickly to those who loved him.

"Change flats," he urged, "set up home far away from all those graveyards. Choose a young, pretty neighbour and send her flowers with words chosen like stolen kisses. Go back to being the young man with feet of wind and seek love, the absolute, friendship, and liberty once more. Rediscover the little boy who was asked by François Truffaut during the rehearsals for *400 Coups*: 'Are you sad?' And who replied: 'No, I am very happy'.

Brialy made it sound simple. It has been suggested that it was the death two years ago of Truffaut, Léaud's spiritual father and virtual *alter ego*, which tipped him over the edge of reality and turned him into a depressive, aggressive recluse. But Léaud's difficulties began long before that. In 1974, when he had just turned 30 and was still at the height of his acting career, there were reports of an attempted suicide.

Like Truffaut, he had a troubled childhood, being expelled from no fewer than 12 boarding schools and having his terrible rows with his dominating mother, a failed actress. When, at the age of 14 and with no previous acting experience, he answered Truffaut's advertisement for an adolescent to play the leading role in *Les 400 Coups*, he not only got the part but also moved into Truffaut's home. He continued to live with the film director for several years, consciously modelling himself on his benefactor and mentor, even to the extent of adopting

is, or appears to be, Jean-Pierre Léaud.

Is he mad? The waiters at his favourite restaurants, do not think so. "We haven't seen him since the incident with his neighbour," one said.

"But before that, he used to come in almost every day, sometimes with a girl, but mostly alone. He would often sit for half an hour or more, not saying anything, before suddenly breaking into wild laughter.

"One day he might order just a glass of wine, and another day a lobster. He hardly ever had any money on him, so he relied on passing friends to pay. People say he's violent, but I've never seen him aggressive.

"He's just got his head in the clouds. He's like he is in his films, but that's not madness for me. He's always been the same for as long as I can remember, and I've been serving here for 20 years."

Some of Léaud's neighbours, however, do not show the same indulgence toward his foibles and excesses. "It was not the first time he has attacked someone, or that the police have had to be called," said one woman. "He regularly has violent outbursts of temper. He's even attacked his own mother.

"Everyone in the courtyard is a bit frightened. He's not a particularly likeable character; he never smiles or says 'Bonjour' to any of us, and often he uses filthy language to certain people he feels particularly paranoid about."

But another, younger neighbour professed to have a soft spot for him, despite the fact that she, too, has on occasion been the object of his tantrums. "Most of the stories told about him are true," bawling cemeteries, beating up his girlfriend with a crucifix, breaking windows and shouting and all that. It's nothing to do with Truffaut. It started long before that.

"I don't think he's crazy. He's just totally emotionally unbalanced. But somewhere along the line there's some- one bright, lucid and pretty respectable. It's just that he's got a problem with reality."

Diana Geddies

CONCISE CROSSWORD NO 1096

ACROSS

- 1 Cocoon (5)
- 4 Titled widow (7)
- 8 Spin (5)
- 9 Withstand (7)
- 10 Height (8)
- 12 Display (6)
- 13 Run equilibrium (11)
- 17 Tense (4)
- 18 Contact (6)
- 21 Astonishing (7)
- 22 Animal (5)
- 23 Fool (7)
- 24 Opt (5)

DOWN

- 1 Army servant (6)
- 2 Live (5)
- 3 Single (8)
- 4 Socially deprived (13)
- 5 Clean (4)
- 6 Vividly described (7)
- 7 Fane (6)
- 12 Worthy (8)
- 14 Tissue (7)
- 15 Respect (6)
- 16 Choose (6)
- 18 Mutilating (5)
- 20 Father (4)

PERSONAL BANKING

Nothing could be more helpful than our new mortgage 'Hotline'. Questions answered simply, expertly. Things like: "What mortgage can I afford on my salary?" "What will my repayments be?" "The current rates?" "Should it be an endowment or repayment mortgage?" All answered by one of our mortgage experts.

YOU'LL WARM TO OUR HOTLINE

Midland

Just ring 0742 761231 and we'll be talking as well as listening. Written details supplied on request.

Beware the suitable case

Representatives of the professions meet today in an effort to limit negligence awards that could lead to bankruptcy

An anaesthetist's mistake during a tonsil operation left teenage bride Linda Thomas brain-damaged, wheelchair-bound and with a mental age of five. She has been awarded £250,000 by the South Glamorgan Health Authority found themselves liable last year for a £679,000 damages award.

In February, architects Norman and Dawbarn of Guildford, Surrey, were held responsible for damages and interest totalling more than £1 million over repairs to a 12-storey block which is part of Imperial College, London. The claim was brought after a fall of tiles from outside the building.

Examples like these have prompted a growing fear within the professions about the rise in damages awarded by the courts in cases of negligence.

Many big firms of chartered accountants now face multi-million pound or dollar negligence suits. Solicitors, too, are starting to face big claims. One city firm is said to have been involved recently in an out-of-court settlement amounting to £30 million.

And in the last decade there has been a rapid rise in medical negligence awards. In 1970 a brain-damaged child might have been awarded £20,000 to £40,000 in compensation. Today awards of £300,000 to £650,000 are common. It is only a matter of time, doctors believe, before the first award of £1 million is made by an English court.

As a result, the professions are meeting today to look at ways to limit their liability. Doctors have called for a no-fault compensation scheme, where the taxpayer effectively foots the damages bill, and lawyers and accountants are urging the Government to limit by law the damages courts can award.

At the heart of their concern is the rising cost of insurance cover. The professions are now paying huge premiums for whatever indemnity insurance they can get. Large City firms of solicitors have found that this year they cannot obtain more than £40 million cover — at premiums of up to £1.4 million — even though they would like up to £75 million.

They are not alone. Barristers are facing demands for rises in insurance premiums of between 50 and 500 per cent. Surveyors, civil engineers and architects are in the same boat. Architects and City solicitors have set up their own insurance schemes and from next year the Law Society will run its own scheme for solicitors.

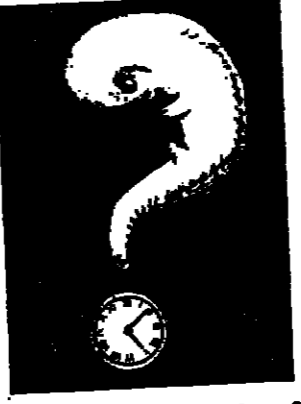
The American notion of automatically suing when something goes wrong is

Francis Gibb

Human embryo research: a testing time ahead

Should scientists be allowed to experiment on human embryos or should such research be banned as unethical? The controversy flared last year when Enoch Powell's Unborn Children (Protection) Bill...

Medical Research Council and the Royal College of Obstetricians and Gynaecologists. The authority lays down strict guidelines in line with the Warnock recommendations...



One of the other contributors, the philosopher Professor Bernard Williams, points out that most of the moral objections to embryo research depend on the 'slippery slope' argument...

But a move to bring in a statutory ban on research would mean rejecting the central recommendation of a government-appointed committee...

the United Kingdom. Most of the work is geared to improving the low success rate for in-vitro fertilization (IVF)...

TALKBACK

decline? Intelligent thought recognizes the value of prevention over cure; surely this case is a prime example of our need to use that intelligence.



Sinead Cusack, breaking with superstition and tradition: 'The play's so effective that it could be set in a New York pub - and it would still work'

The real Lady Macbeth

Theatre designers sound like good sorts. Take Bob Crowley of the Royal Shakespeare Company. When leading lady Sinead Cusack says, 'Look, Bob, I can't see Lady Macbeth wearing one of those Jacobean inverted wingless dresses', he listens...

A wicked witch - or just a misunderstood woman with high ambitions for her husband?

Sinead Cusack talks to Angela Wilkes about her role as Shakespeare's most infamous female

'She misjudges her man completely'

making wrong choices again and again. She thinks she'll be capable of killing in cold blood once all her feminine, caring, nurturing qualities have been taken away...

she had a 'Saul on the road to Damascus' with him. 'I couldn't play him to save my life. Because I regarded him as sacrosanct, because I thought of him as a great poet, I thought you couldn't even smile in Shakespeare. As a result, I did one of the most joyless Juliets in history...

'She makes the wrong choices again and again'

though, because she's shy and she wishes she could attain the laid-back delivery perfected by her son Sam in his school plays. 'He comes on, yawns and scratches his nose if he feels like it and generally treats the stage as if it's his bedroom. It brings total reality and it's what I aspire to.'

REMEMBER THE WORDS? WE'LL MEET AGAIN

Advertisement for Dry Fly sherry featuring musical notation and a bottle of sherry. Text: 'Then you'll appreciate Dry Fly the best sherry in fifty years.'

Saws to keep mum about

Advertisement for Penny Perrick's book 'Mother Knows Best'. Text: 'There is a strain of grim martyrdom running through the book - why do you think I have grey hairs?' Includes a photo of Penny Perrick.

Advertisement for Remembrance Sunday featuring a large poppy flower. Text: 'WEAR YOUR POPPY WITH PRIDE. REMEMBER, THE BEST WAY TO HONOUR THE DEAD IS TO CARE FOR THE LIVING. REMEMBRANCE SUNDAY NOV. 9th.'

defend hall?



1 Pennington Street, London E1 9XN Telephone: 01-481 4100

A TACTICAL DECISION

The reversal of any major policy which has lasted for 60 years must be counted significant. When that policy reversal is effected by the principal organization of violent Irish republicanism...

process. But there could be no greater delusion. The switch in policy made yesterday is a change of tactics, not of heart. Numerically, Sinn Fein may be on the political fringe both north and south of the border.

it will have strengthened its defences against any move the British government might wish to make against it in the North. British governments have so far fought shy of proscribing Sinn Fein as a party...

THE TWILIGHT ZONE

How many of our older schoolchildren have any knowledge of the following: the development of Britain's independent nuclear deterrent; the history and causes of the Northern Ireland troubles since 1969; the origin and hopes of Britain's entry into the Common Market...

writing for students to draw upon. They propose to galvanise historians into producing objective and balanced literature on post-war Britain targeted at a variety of levels in the hope that the supply will help to stimulate the market.

sight to place the events of those years in their wider context, and ill considered by history students. The new initiative has obvious dangers. The human and financial resources devoted to the study of British history prior to 1945 are already hard pressed...

ALBANIA'S NEW ERA?

In the West the death of the aged Albanian Communist Party leader, Enver Hoxha, eighteen months ago was described, inevitably, as the end of an era. Within Albania it was treated, just as inevitably, as a further stage in the continuous advance of that country towards communism.

than their parents, they have been isolated from the youth culture of the West and even of the East. It is becoming apparent, however, that isolation has neither stifled curiosity nor acted as a barrier to what the communist authorities regard as contamination from Western ways.

Now, too, in relation to the outside world, Albania appears to be finding its self-imposed isolation increasingly difficult to sustain. Slowly, Albania has concluded diplomatic and trade agreements with other, predominantly European and non-aligned countries.

Albania has one of the youngest populations in the world. The average age of the population is 26 and one third of all Albanians are under 15. While their parents and grandparents can remember a time when Albania had a place in the wider world, then the communist world, then as an ally of China, today's young Albanians have been brought up largely in ignorance of anything world outside as anything other than hostile.

It is becoming equally apparent that the communist system in Albania has, despite its strident pursuit of autarky and its ideological distance from the countries of Eastern Europe, bred economic evils that are strikingly similar to theirs.

One aspect of Albanian life that has not changed is the omnipresence of Enver Hoxha. The image of the late leader has presided over all the recent changes and recognitions of change. His portrait is everywhere, his works are continually quoted.

Value of language skills to exports

From the Chairman of the British Overseas Trade Board. Sir, Dr Adriana Matheson's careers article (October 23) makes a number of important points about the value of foreign language skills in export marketing. At the British Overseas Trade Board we have long been worried by the effects on Britain's trading prospects of a national reluctance to learn other languages.

New colleges, but old hat?

From the Secretary of the Association of Principals of Sixth Form Colleges. Sir, The Minister of State for Education and Science has just published a glossy prospectus, subtitled "A new choice of school", for the city technology colleges. Such colleges, I understand, are to be the answer to low standards in selected urban areas.

ON THIS DAY

On November 2, 1960, after a trial lasting six days before Mr Justice Byrne, Penguin Books Ltd were acquitted of publishing an obscene article, namely the unexpurgated edition of Lady Chatterley's Lover. The jury's unanimous verdict enabled the publisher to begin the distribution of 200,000 copies of the book. Final sales were considerably higher. The Times leader below evoked a great deal of correspondence. The publisher, Sir Allen Lane, replied to it at length on November 9 stating that it "...demonstrated a complete lack of understanding..."

A DECENT RETICENCE

A jury of nine men and three women have decided that D. H. Lawrence's novel Lady Chatterley's Lover is not obscene. It was perfectly proper for them to decide this. No sane man could be a master of opinion, not of law and the moment they had so decided, as Mr Justice Byrne said in his summing up, "that is the end of the case". It is likely, however, to be only the beginning of much else.

Syria warning

From Rabbi Dr Sidney Brichko. Sir, The breaking off of diplomatic relations with Syria by the British Government may appear to the average citizen as a logical and necessary consequence of the proven collusion of the Syrian Government in the attempt to destroy an El Al plane in mid-flight.

Church heritage

From the Chairman of Save Britain's Heritage. Sir, To write about scaling down an "overbearing Methodist pulp" and an "over-godly Catholic altar" (leading article, October 20) grossly underestimates what is becoming an increasingly serious issue.

Hospitals watchdog

From the Director of the National Association of Health Authorities. Sir, John Randle (October 24) is doing less than justice to the NHS in accusing it of half-hearted inspections of private hospitals.

Disaster on K2

From Lord Hunt. Sir, The letters from Dr Charles Clark (October 2) and Mr M. J. Ball (October 20) bearing upon the recent tragic loss of life on K2 rightly draw attention to the lack of oxygen, fuel and food supplies at appropriate places on the mountain during the climb.

Stranded whales

From Professor W. S. Allen, FBA. Sir, The comment appended to your photograph (October 30) of stranded whales in south-west Ireland does a grave injustice to the Icelanders when it refers to "the notorious Icelandic ritual slaughter known as the grind".

Cutting edge

From Mr Guy Topham. Sir, Sir John Elliot (October 30) should look again at the wall of the former chapel in the Conciergerie near Marie-Antoinette's cell. A guillotine blade most certainly hangs there, as I well recall, having winced when one of our children (with a less fervid imagination than my own) felt its cutting edge with a finger.

Inner city building

From Mr Henry Law. Sir, Prince Charles's castigation of builders (not developing inner city sites (report, October 29) prompts me to ask what became of the Government's much vaunted register of vacant land?

The ring of truth?

From Mr E. M. Cockburn. Sir, "The Government cannot for ever stand by ringing its hands". So says today's first leader ("Mr Baker's big chance", October 29). I am sure Mr Baker will prefer the advice of 1066 and All That: "They are ringing the bells now; I shall be wringing their necks soon" (Walpole).

Measure for measure

From Mr G. S. Elfer. Sir, I am grateful to the Rev Canon D. W. C. Mossman (October 29) for drawing our attention to the blunderland of metrication in which we are constrained to live because our legislators do not wish to know better.

Church heritage

From the Chairman of Save Britain's Heritage. Sir, To write about scaling down an "overbearing Methodist pulp" and an "over-godly Catholic altar" (leading article, October 20) grossly underestimates what is becoming an increasingly serious issue.

Church heritage

From the Chairman of Save Britain's Heritage. Sir, To write about scaling down an "overbearing Methodist pulp" and an "over-godly Catholic altar" (leading article, October 20) grossly underestimates what is becoming an increasingly serious issue.

Church heritage

From the Chairman of Save Britain's Heritage. Sir, To write about scaling down an "overbearing Methodist pulp" and an "over-godly Catholic altar" (leading article, October 20) grossly underestimates what is becoming an increasingly serious issue.

Miles King... shamble inued)

BIRTHS, MARRIAGES, DEATHS AND IN MEMORIAM

... On 29th October of this year in ... BIRTHS ... On October 27th ... On October 27th ...

ANNOUNCEMENTS

... YOU'LL BE FLOORED BY BEST PRICES AT RESTA CARPETS ... LANDLORDS - OWNERS ...

FOR SALE

... MARIKSON'S POWDER PLOT ... FLATSHARE ...

RENTALS

... PALACE PROPERTIES ... TRAVEL WORLD WIDE ...

RENTALS

... UP UP & AWAY ... FLIGHT SAVERS ...

OVERSEAS TRAVEL

... SUNFLOWER TRAVEL ... TRAILFINDERS ...

LEGAL NOTICES

... IN THE MATTER OF THE COMPANIES ACT 1985 ...

MARRIAGES

... ON OCTOBER 27th ...

DEATHS

... ON OCTOBER 31st ...

BIRTHDAYS

... BIRTHDAY ...

SERVICES

... SERVICES ...

FOR SALE

... CHAPPELL OF BOND ST ...

FOR SALE

... CHAPPELL OF BOND ST ...

FOR SALE

... HOLIDAY SALE ...

FOR SALE

... HOLIDAY SALE ...

FOR SALE

... HOLIDAY SALE ...

FOR SALE

... HOLIDAY SALE ...

FOR SALE

... HOLIDAY SALE ...

FOR SALE

... HOLIDAY SALE ...

FOR SALE

... HOLIDAY SALE ...

FOR SALE

... HOLIDAY SALE ...

Medieval kiln link to French potter
Excavations just north of the west gate of Canterbury and inside the city walls have uncovered the remains of a complete mid-twelfth century pottery kiln packed with broken pottery and "wasters".

Cancer
Together we can beat it.
We need your own child of an inch in the UK and care of cancer in the UK.

THE UK'S LARGEST RANGE OF CHARITY CHRISTMAS CARDS
500 DESIGNS FROM 76 NATIONAL CHARITIES - NOW ON SALE AT

LEGAL NOTICES
TO: CYRIL HENRY PHEEY
The Third-Fifth Annual General Meeting of the above company will be held on the 18th day of November 1986 at 11.30 a.m. at the offices of the company at 76, The Strand, London WC2R 0EH.

USM REVIEW

Directors' share sale raises company control questions

Directors' shareholdings, both the percentage of stock held and the manner of its purchase and disposal can be a thorny issue.

It is particularly important in the case of USM companies where the level of free equity is usually lower than on the main board and the directors often still own the majority of the equity in a company.

Two recent instances highlight some of the problems. ATA Selections is a recruitment consultancy specializing in permanent personnel placements in the sales and electronic engineers sectors. It was floated in July 1985 on the back of a good growth record in the previous year on a prospective price earnings ratio of 16.

Assuming that the investors who took the stock were warned that the interim figures were not going to be good, it would probably have been better management of the market to combine the two announcements.

MONEY MARKETS AND GOLD table with columns for Bank Rate, Treasury Bills, Euro Money Deposits, Local Authority Bonds, and Gold prices.

TREASURY BILLS table with columns for Auctions, Bid, and Offer prices for various maturities.

ECGD table with columns for Country, Bid, and Offer prices for various international financing instruments.

Advertisement for The Royal Trust Company of Canada, announcing a name change to ROYAL TRUST BANK effective from 3rd November 1986.

The family owners of the business have now reached an age where they wish to retire from active business life and consequently have sold 54.5 per cent of the share capital of the company.

Some of this stock has been placed with institutions and 25 per cent has been purchased by Mr Michael Moseley, the chairman of the Jeyes Group, which was the subject of a management buyout from Cadbury Schweppes in March 1986.

UNLISTED SECURITIES table listing various companies and their share prices, including A & M Co, ABB, and ABB Ltd.

Isabel Unsworth The author is a member of smaller companies' unit at Phillips & Drew.

APPOINTMENTS table listing various business appointments and changes in company leadership.

RESULTS table listing financial results for various companies, including Associated British Foods and Oxford Instruments.

THIS NOTICE DOES NOT CONSTITUTE AN OFFER FOR SALE AND THE STOCKS LISTED BELOW ARE NOT AVAILABLE FOR PURCHASE DIRECT FROM THE BANK OF ENGLAND.

ISSUES OF GOVERNMENT STOCK table listing various government securities, their amounts, and interest rates.

Large advertisement for Midland Bank featuring the slogan 'WE'VE MADE THE LISTENING EASIER.' and 'MAKE THAT CALL' with a telephone handset graphic.

MIDLAND The Listening Bank. © Midland Bank plc. 1986. Includes a handwritten note 'JPA 11-02-150'.

Patrick Knight on the sudden drop in Brazil's trade surplus

Slump that sets off alarms in the world's banks

The news that Brazil's monthly trade surplus fell by almost a fifth in September passed almost unnoticed as bankers chew their nails over Mexico's request for \$6 billion of new money.

has soared by up to 30 per cent, as people went on a spending spree.

A price freeze encouraged industrialists to continue to export to achieve the profits denied to them on the home market, where many firms are now making losses.

But such has been the pace of demand that their contribution has not been enough to

Industrialists and bankers will come into conflict

prevent imports being sucked in ever faster.

Particularly worrying is that oil consumption will be up by about 12 per cent this year. So oil imports are creeping up, making the savings from the price fall much less than anticipated.

At the same time, an export trade in surplus refined products which earned about \$2 billion a year has all but stopped.

Last year, Brazil exported about 40 per cent of the almost 20 million tons of steel it produced. This year only 20

jumped to between 12 and 14 per cent of GNP.

Imports used to run at about 12 per cent of the country's national product, but they have been squeezed down to half that.

The extra imports are mainly machinery for extra production from new steel, textile and paper mills and plant for new power stations and oil refineries, required because existing plant is operating at or near capacity.

Machinery imports will cost about \$3 billion this year, up 50 per cent.

Orders from debtor countries have collapsed recently

If this is bad news for the bankers, it is good news for industrialists in Brazil's creditor countries.

Orders from big debtor countries like Brazil have collapsed in recent years, while at the same time the developed countries are facing new competition from Brazilian exports.

As machinery orders from countries or the South East Asian competitors which often export more than a third of their GNP.

In response to creditor pressures, Brazilian exports have

Top trade nations 'can help debtors'

From Harry Debelius Madrid

The debt problem of poor countries cannot be solved without keeping world markets open to their exports, the First International Conference of Private Business Associations in Madrid concluded at the weekend.

After three days of meetings on protectionism and competitiveness, businessmen from Western Europe, North America and the Far East gave a warning: "No economy, no matter how big it is, can live beyond its means for long."

"The deficits and other macroeconomic imbalances of the principle economies constitute a source of worldwide uncertainty, and at the same time originate protectionist pressures."

In a message apparently aimed at the United States and Japan, the conference concluded that: "The protectionist tendency of the countries which dominate world trade embodies a distortion in the efficient utilization of resources, underestimating the role of foreign trade as a mechanism for integrating domestic price structures in an international price structure."

COMPANY NEWS

CLARKSON (HORACE): Interim dividend 2p (same) on increased capital. Figures in £000 for six months to June 30. Turnover 11,937 (11,538), pre-tax profit 1,321 (1,204), tax 611 (418), earnings per share 5.6p (4.8).

A wage rise of 8 per cent was given to all

the past two and a half years exports have been twice the size of imports.

This has generated a \$12 billion a year trading surplus, the world's third largest after Japan and West Germany.

But the monthly surplus slipped to about \$850 million in September, the first time in almost three years it has been below \$1 billion a month.

The reason for the fall, likely to accelerate in the months ahead, is that the economy is growing by more than 7 per cent this year, despite a drought which has

cut agriculture's contribution sharply.

As a result, exports are starting to fall off, while more imports are being sucked in.

To make things worse, investors have started to remit their profits out of Brazil, instead of reinvesting them as they did for many years.

Moreover, the flow of new investment, normally running at between \$1 billion and \$2 billion a year, has almost dried up and is likely to be only \$70 million this year.

After facing three years of recession, when imports were cut back sharply and exports grew by up to a fifth each year, Brazil's first civilian-led government for 25 years decided that the country could not face more recession.

So with the trade balance healthy they went for growth, announcing that Brazil would be able to achieve \$12 billion surpluses until 1989, while the economy was still growing at 6 per cent a year.

Along with measures aimed at halting soaring inflation introduced in February, a wage rise of 8 per cent was given to all.

The optimistic psychological climate this created has been such that consumption

FOREIGN EXCHANGES

STERLING SPOT AND FORWARD RATES

Table with columns for Market rates, October 31, 1 month, 3 months, 6 months, 9 months, 12 months. Includes entries for N York, Montreal, Amsterdam, Brussels, Copenhagen, Frankfurt, London, Madrid, Milan, Oslo, Paris, Stockholm, Tokyo, Vienna, Zurich.

OTHER STERLING RATES

Table with columns for Argentina austral, Australia dollar, Bahrain dinar, Brazil cruzeiro, Cypriot pound, Greek drachma, Hong Kong dollar, Indian rupee, Iraqi dinar, Kuwait dinar, Malaysian dollar, New Zealand dollar, Saudi Arabian riyal, Singapore dollar, South African rand, U.A.E. dirham, Jordan bank.

DOLLAR SPOT RATES

Table with columns for Ireland, Singapore, Taiwan, Australia, Canada, Denmark, Norway, West Germany, Switzerland, Netherlands, Japan, Italy, Belgium (Comm), Hong Kong, Portugal, Spain, Austria.

INVESTMENT TRUSTS

Large table with columns for Description, Company, Price, Div, Gross, Net, P/E. Lists various investment trusts like 21st Century, 22nd Century, etc.

FINANCIAL TRUSTS

Table with columns for Description, Company, Price, Div, Gross, Net, P/E. Lists financial trusts like 14th Century, 15th Century, etc.

Look at the growth in traded options, and you'll see double.

Look at the growth in traded options, and you'll see double.

Turnover in the Traded Options Market is doubling every ten months. For a two-fold reason. The ability to contract to buy or sell shares at a specific price on a future date offers major investors like pension funds or equity market makers new ways to refine their risk strategies.

Turnover in the Traded Options Market is doubling every ten months. For a two-fold reason. The ability to contract to buy or sell shares at a specific price on a future date offers major investors like pension funds or equity market makers new ways to refine their risk strategies.



A market in progress

STOCK EXCHANGE PRICES

Capitalization and week's change

(Current market price multiplied by the number of shares in issue for the stock quoted) ACCOUNT DAYS: Dealings began last Monday. Dealings end on Friday. Settlement day November 17. Forward bargains are permitted on two previous business days.

Where stocks have only one price quoted, these are middle prices taken daily at 5pm. Yield, change and P/E are calculated on the middle price

Portfolio Gold - From your portfolio card check your eight share price movements. Add them up to give you your overall total. Check this against the daily dividend figure published on this page...

Portfolio Gold - DAILY DIVIDEND £4,000. Claims required for +52 points. Claimants should ring 0254-53272.

Table with columns: No., Company, Group, Gains or Loss. Lists various companies like Mercury (John), Marley, Bank of Scotland, etc.

Please be sure to take account of any minus signs

Weekly Dividend table with columns: MON, TUE, WED, THU, FRI, SAT, Weekly Total.

BRITISH FUNDS table with columns: Stock name, Price, Change, etc.

SHORTS (Under Five Years)

Table listing short-term investments with columns: Stock name, Price, Change, etc.

FIVE TO FIFTEEN YEARS

Table listing medium-term investments with columns: Stock name, Price, Change, etc.

OVER FIFTEEN YEARS

Table listing long-term investments with columns: Stock name, Price, Change, etc.

UNDATED

Table listing undated investments with columns: Stock name, Price, Change, etc.

INDEX-LINKED

Table listing index-linked investments with columns: Stock name, Price, Change, etc.

BANKS DISCOUNT HP

Table listing bank discount investments with columns: Stock name, Price, Change, etc.

BREWERIES

Table listing brewery companies like Allsopp, Beck's, etc.

BUILDINGS AND ROADS

Table listing building and road companies like Abner, Amey, etc.

CHEMICALS, PLASTICS

Table listing chemical and plastic companies like ICI, Shell, etc.

CINEMAS AND TV

Table listing cinema and TV companies like British Lion, etc.

DRAPERY AND STORES

Table listing drapery and store companies like Debenhams, etc.

ELECTRICALS

Table listing electrical companies like BSC, etc.

FINANCE AND LAND

Table listing finance and land companies like Abbey, etc.

FOODS

Table listing food companies like ASDA, etc.

HOTELS AND CATERERS

Table listing hotel and caterer companies like Holiday Inn, etc.

INDUSTRIALS A-D

Table listing industrial companies A-D like Anglo, etc.

INDUSTRIALS E-K

Table listing industrial companies E-K like Anglo, etc.

INDUSTRIALS L-R

Table listing industrial companies L-R like Anglo, etc.

INSURANCE

Table listing insurance companies like Abbey, etc.

LEISURE

Table listing leisure companies like B&W, etc.

MINING

Table listing mining companies like Anglo, etc.

MOTORS AND AIRCRAFT

Table listing motor and aircraft companies like Anglo, etc.

NEWSPAPERS AND PUBLISHERS

Table listing newspaper and publisher companies like Anglo, etc.

OIL

Table listing oil companies like Anglo, etc.

OVERSEAS TRADERS

Table listing overseas trader companies like Anglo, etc.

PAPER, PRINTING, ADVERT'G

Table listing paper, printing, and advertising companies like Anglo, etc.

PROPERTY

Table listing property companies like Anglo, etc.

SHIPPING

Table listing shipping companies like Anglo, etc.

SHOES AND LEATHER

Table listing shoe and leather companies like Anglo, etc.

TEXTILES

Table listing textile companies like Anglo, etc.

TOBACCO

Table listing tobacco companies like Anglo, etc.

NEWSPAPERS AND PUBLISHERS

Table listing newspaper and publisher companies like Anglo, etc.

OIL

Table listing oil companies like Anglo, etc.

NEWSPAPERS AND PUBLISHERS

Table listing newspaper and publisher companies like Anglo, etc.

OIL

Table listing oil companies like Anglo, etc.

NEWSPAPERS AND PUBLISHERS

Table listing newspaper and publisher companies like Anglo, etc.

Under the b...

Handwritten note: 150

TELEVISION

FOCUS

A SPECIAL REPORT

Television is celebrating its 50th birthday. But the industry is facing unprecedented challenges

Under siege for the big jubilee

TV50

The BBC must be wishing that it was celebrating the golden jubilee of British television at a happier time. *EastEnders* may continue to head the ratings but most of the publicity generated by the corporation these days has little to do with the success or quality of its programmes.

Norman Tebbit has let it be known in no uncertain terms that he holds the BBC guilty of sustained anti-Tory bias and intends to produce chapter and verse.

The appointment of Marmaduke Hussey as the new chairman of governors has been widely interpreted as a move by Mrs Thatcher to bring the BBC to heel.

A *Panorama* programme, alleging links between Conser-

vative MPs and far-right tendencies, led to libel actions and a humiliating High Court apology.

All this would not matter quite so much if the beleaguered BBC director-general, Alasdair Milne, did not, every two or three years, have to go cap in hand to the same politicians who are so busy slacking him to plead for an increase in the licence fee. So long as the BBC depends for its income on a tax authorized by the government of the day, it is doomed to be embroiled in political controversy.

Mr Milne can take consolation from the fact that such pressure is nothing new. It was a Labour prime minister, Harold Wilson, in the 1960s who brought in Lord Hill, as chairman, to sort out the corporation's supposed anti-left bias.

It was the Labour Party that complained about the slant of the infamous documentary,

Yesterday's Men.

But relations between the BBC and politicians do seem to have reached a new low in recent years.

A suggestion that the BBC should take advertising, a measure it has stoutly resisted, was rejected by the Peacock Committee. But calls for the BBC to be broken up, and the more "commercial" areas sold into private sector, have not abated. ITV has largely escaped such controversy, not because individual programmes have been less contentious but because its revenue comes from advertising. Not having to go to the Government to make a case over a licence fee, it can manage to keep a lower public profile.

Viewers are happy because they perceive ITV as being "free" and the BBC something it pays for. Of course, ITV is paid for as well but only indirectly. Hardly anyone who



The star wars between Lord Thomson of Monifieth (in the money) and Alasdair Milne (with the begging bowl) may last till the end of the century; the mystery question is, who will win?

buys a box of disposable nappies costing £3.25 can realize that 47p of this goes on TV advertising. Even if they did, it would be difficult to make a connection with the quality of the programmes. ITV is not entirely insulated from the outside world. Advertising revenue is by no

means guaranteed and running a commercial station is hardly the licence to print money that it was in the early days. Also franchises have a limited life and the present ones come up for renewal in three years' time. In the long run the future structure of TV in this country

is likely to be affected far less by the dictates of government than the power of technology, particularly cable and DBS (direct broadcasting by satellite). These developments have the potential to offer to the viewer a greatly increased choice of programmes. The

existing system of sending signals through the air from transmitter masts is, because of the shortage of wavelengths, not capable of being extended much beyond the four channels we already have. But fibre-optic cables can carry an almost unlimited number of channels, while to

receive high-powered DBS signals, all that is needed is a dish-receiver the size of an umbrella.

When such systems make headway in Britain, the implications for the existing broadcasting authorities, BBC and ITV, are tremendous. With their audiences diminished as viewers desert them for video and the new channels, the BBC will be harder pushed to justify levying a licence fee, and ITV will have more difficulty winning advertisers.

More than that, the programmes offered by cable and satellite could force the BBC and ITV into completely rethinking their schedules. The optimistic view of the new technologies is that they will offer healthy and much-needed competition to a BBC-ITV duopoly that has had things too cosy for too long.

The pessimistic view is that more will simply mean worse, with the bad driving out the good.

Supporters of cable and satellite like to make an analogy with the arrival in 1955 of ITV. Not all ITV output was dross and, in any case, the competition boosted the BBC, which demonstrated that quality and large audiences were not incompatible.

As the cable and satellite revolution looms, that seems to be the most comforting thought.

Peter Waymark

Jewels in the TV sales game

For British viewers *Dallas*, *Dynasty*, *Hill Street Blues* and other American programmes are the most tangible signs of one of television's most important developments: the trade in programmes.

It is a global trade, dominated by the Americans, but with a considerable British presence. Indeed, starting today and during the week, programme buyers, sellers, producers and distributors will gather at a London hotel to take part in the London Market, an occasion solely for buying or selling programmes.

The chances are that many of them will have met already on three other occasions this year - at Cannes in April and last month, and in the US.

The jet-set character of programme sales reflects the trend towards an increasingly international TV market - as

88 countries. Its top ten grossing programmes were *Sherlock Holmes*, *Television*, *Lost Empires*, *The Jewel in the Crown*, *Coronation Street*, *End of Empire*, *First Among Equals*, *Man and Music*, *Bulman* and *The Death of the Heart*.

The attraction of the international market to ITV was explained by the Peacock Committee in this way: "They (ITV) are able to exploit an increasingly profitable overseas market at little cost to themselves since the programmes have been made primarily for the domestic market."

However, distributors of programmes or independent producers may see things differently since they lack the domestic broadcast outlet or the clout of national monopoly broadcasters who are able to determine prices.

"The world market is a buyer's market" says Richard Price, whose company, RPTA, was one of the founders of the international programme market 20 years ago. With broadcasters able to pay prices which have no relationship to the price of production, Mr Price argues that as much as 90 per cent of the costs of new productions need to be covered by pre-sales or co-production deals arranged before the programme is made.

The results of such economics are series such as *Return to Treasure Island* shown on ITV over the summer - involving Price's organization, Primetime Television, HTV, Disney and a German partner.

Partners are needed to help produce documentaries as well as high-cost drama. It is a point noticed by Britain's emerging independent producers who have flourished, with Channel Four but who are now looking to be more active internationally.

Some, such as Consolidated Productions, already have a considerable good track record over several years - others have yet to make inroads.

But international deals are often put together by enterprising producers acting as middle-men between possible partners in different territories. As they lay off the rights to bring in partners, they may also involve their partners in the creative process - leading to haggling over script, actors, directors, locations.

Peter Reeve
Editor,
Television Magazine



James Arnold Baker: new chief executive of BBC Enterprises

well as the growing importance of programme revenue in TV finance. British broadcasters, producers and distributors are carving their share of this multi-million-dollar business. The Peacock Committee reported that ITV's programme exports have grown from £20 million in 1982 to £47.5 million in 1984. At the BBC, programme sales in 1985 amounted to £23.5 million. Co-productions were valued at £18 million.

Indeed, in response to pressure to find non-licence fee revenue, the BBC has committed BBC Enterprises - under its new chief executive, James Arnold Baker - to double turnover in five years. The latest sign of its efforts is the launch of BBC Video in the US to coincide with the 50th anniversary celebrations.

The scale of operations can be judged from figures from Granada. Last year it sold 3,983 hours of programmes to



Since its formation in 1968 the name of Thames has become synonymous with quality television and commercial success.

The combined skills of Thames programme makers have created many milestones in television history, acknowledged by in excess of 190 awards the world over and resulting in programme sales to more than 120 different countries.

At home as well as producing programmes of specific appeal to its principal audience in the London area, Thames supplies more hours of programmes for the ITV network than any other company.

The broadcasting industry is now heading into a challenging period of change and development. Sound, but enterprising, management, continued investment in the latest technology, and proven creative talents and professional skills in programme making mean that Thames Television is not only more than capable of rising to that challenge but also confident that it will remain in the vanguard of the television industry throughout the next fifty years.

SATELLITE TELEVISION

- ★ Britain's no.1 company
- ★ Longest established
- ★ Largest sales
- ★ Best equipment
- ★ Best prices
- ★ Nationwide installation service
- ★ Full warranty

SATVRN - 10 Market Square - Staines - Middx - 0784 65666



SATELLITE TELEVISION FOR SHIPS

THE WORLD'S LEADING SUPPLIER OF SATELLITE TV SYSTEMS FOR CRUISE SHIPS, YACHTS, OIL RIGS & GENERAL SHIPPING.

COMMENCING JAN. 1st 1987 WE WILL BE BROADCASTING VIDEOTEXT NEWS TO SHIPS.

OCEAN SATELLITE TELEVISION LTD
Aymar House, 61 Brushfield St.
London E1 6AA 01-247 5899
Telex 212850



306-316 Euston Road, London NW1 3BB. Telephone 01-387 9494.

Only the wealthy could watch

TV50

The first television service was started by the BBC from Alexandra Palace on November 2 1936. But it was not without problems, and some sadness

Like the invention of the cinema, the coming of television was not the work of one man but the convergence of a range of technical developments by several people in several countries.

What is beyond dispute is that the television service started by the BBC from Alexandra Palace in North London on November 2 1936, was the first in the world to transmit regularly and use a high definition (405-line) system.

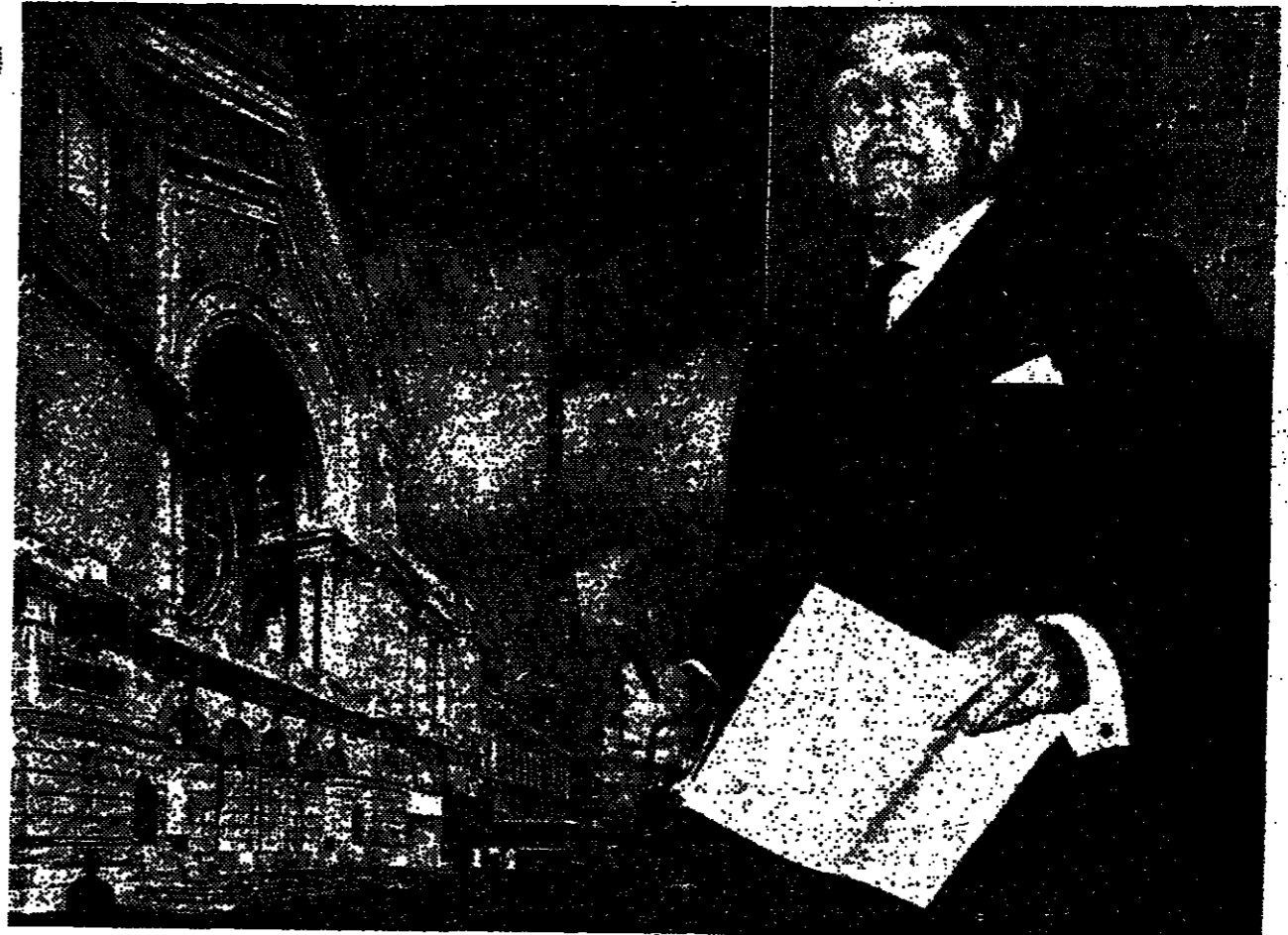
To begin with, the BBC broadcast only two hours a day and programmes were seen by the few hundred people, all in the London area, who were wealthy enough to afford sets.

Early television receivers cost about £100, or as much as a small family car. Only 20,000 sets had been sold when TV was suspended with the outbreak of the Second World War. By then, however, the new medium was starting to show its potential.

The Coronation in 1937 was seen by 50,000 viewers

In May 1937 the Coronation of King George VI was seen by 50,000 people up to 63 miles away. Other outside broadcasts included Wimbledon, Len Hutton's 364 at the Oval and C. H. Middleton, one of the first TV personalities, at work in the garden.

The best-known, but the saddest, of the pioneers was John Logie Baird. He was the first man to produce a convincing television picture and his tireless publicity helped to bring a public service into being. His tragedy was that his



mechanical system proved clearly inferior to the rival electronic method developed by Marconi and EMI.

Television re-started in 1946 with the same Mickey Mouse cartoon it had been showing when the service closed down six years earlier. Sylvia Peters, Mary Malcolm and McDonald Hobley, immaculate in evening dress, were the programme announcers.



The early days: Alexandra Palace, where TV was first broadcast, and Lord Reith, the BBC's powerful director-general. Left, one of the viewers' first sight of sport in action was Len Hutton's 364 at The Oval in 1937. When television re-started in 1946 Sylvia Peters, above left, and Mary Malcolm were two of the programme announcers

The Olympic Games were televised in 1948 and coverage was extended to the Midlands, Wales and Scotland. In August 1950 came the first live transmission from the Continent.

A decisive boost to television came with the Coronation of Queen Elizabeth II in June 1953. After some misgivings in Buckingham Palace and Downing Street, cameras were allowed into Westminster Abbey and the audience—more than 20 million—for the first time exceeded that for radio.

The number of licences rose from 250,000 in 1950 to more than three million in 1954.

The BBC monopoly lasted until September 1955 when ITV came on the air, paid for not by licence fees but by advertising. Lord Reith, the BBC's Calvinist former director-general, likened the advent of commercial television to

the spread of bubonic plague.

To the BBC's consternation, the independent companies, which generally offered a brasher, less stuffy and more lowbrow service, soon captured more than 70 per cent of the audience.

To its credit, the BBC hit back with programmes that managed to combine quality

with wide popular appeal. *Tonight*, sharp, slick and often irreverent, set the tone and the early 1960s, under a notably liberal and innovative director-general, Hugh Greene, can be seen in retrospect as a BBC golden age.

This was true in comedy (*Steptoe and Son*, *Till Death*)

Continued on facing page

Get your

name right

British fingers in the Euro pudding

A danger for television in the late 20th century, felt particularly by public-service broadcasters, is that the emergence of new media such as satellites, along with international media moguls and conglomerates, represents a threat to publically funded television and to European cultural standards.

This is finding expression in consortiums of broadcasters who are intent on making programmes that endorse European as opposed to American values.

In this country Channel Four has joined forces with five broadcasters: Antenna 2, ORF (Austria), RAI (Italy), SRG (Switzerland) and ZDF (West Germany) in the European Co-Production Consortium.

Work is under way on three dramas, one of which explores European space research. Some have already dubbed this kind of programme-making



Satellite TV: invades into national broadcasting territories

ing by committee "Euro-putting", but there remains great interest in pan-European projects, especially as satellite services begin to make inroads into national-broadcasting territories.

What is certain is that a parochial outlook on TV programmes is becoming less and less relevant. Further growth in the market for international programmes — and all that means for the style of those programmes — is inevitable.

As Yorkshire TV's Brian Harris puts it, "We are now starting to see the real change in where you get your income. British programme-makers are on the threshold, and they don't need to 'sell their souls' to do well."

PR

In the last 24 years we've bounced everything from a baseball to heads of state.

Ever since the first live transatlantic pictures in 1962 (of baseball and President Kennedy) we've been transmitting and receiving live TV worldwide. For further information please write to BTI Broadcast Services, Room 723, Holborn Centre, 120 Holborn, London EC1N 2TE, or phone 01-936 2594.



BRITISH TELECOM INTERNATIONAL WE'LL PUT YOU ON THE RIGHT LINES.

Handwritten note: 1/20/86

FOCUS

TELEVISION/3

on their £100 sets



From facing page
Us Do Part, drama (*Cathy Come Home* and others in the *Wednesday Play* series) and satire (*That Was the Week That Was*), while *Z-Cars* gave a new realism to the crime series.

Sleight attracted audiences of up to 22 million people and gradually the BBC climbed back to a ratings parity.

Two channels became three in 1964 with the launch of BBC2, which survived a disastrous opening night when hardly anything worked to become a respected launch pad for prestige offerings like *The Great War*, *The Forsyte Saga* and Kenneth Clark's *Civilisation*.

BBC2 also pioneered the introduction of colour, which started in July 1967 and spread to BBC1 and ITV in November 1969.

The other main technical advance of the 1960s was the Telstar satellite, which made possible live transmissions across the world. Satellite technology was used for big international sporting events, like the football World Cup and the Olympic Games, and for the first landing on the moon.

The fourth channel was awarded to ITV and opened in 1982 as Channel Four. After initial derision over its small



British top-raters: The *EastEnders* family and *Roland Rat* audiences, it settled into a valuable outlet for minority views and interests as well as the best television showcase for classic movies.

Breakfast television arrived in 1983, with the BBC's *Breakfast Time* coming on the air days before the rival offering of a new company, TV-am.

Starting with the admirable intention of presenting serious news analysis through such luminaries as David Frost and Angela Ripston, TV-am was forced by poor audiences to revert to a more popular format that included *Roland Rat* and rock videos.

Meanwhile ITV was not only edging ahead in the ratings but also trumping the BBC in its traditional area of

Should the BBC take the money?

The controversy about how television should be financed, so thoroughly aired in the 800 or so submissions made to the recent Peacock committee, hinges on the theory that they who pay the piper may also call the tune.

Unease about the prospect of complete deregulation is reinforced by early broadcasting history which is peppered with swindlers and quacks who could ply their wares in complete safety to wide audiences across the airwaves.

In Britain, a shortage of wavelengths led to the requests made by big store groups and national newspapers to operate individual broadcasting stations being refused in the early 1920s.

That shortage also decided the Sykes Committee of 1923 against financing broadcasting through advertisements. The report of this committee — the first of many such inquiries — still has relevance today.

It said: "In newspaper advertising the small advertiser as well as the big gets his chance, but this would not be the case in broadcasting. The time which could be devoted to advertising would in any case be very limited, and therefore exceedingly valuable; and the operating authorities who would want revenue would naturally prefer the big advertiser who was ready to pay highly, with the result that only he would get a chance of advertising."

Professor Alan Peacock: 800 submissions to committee

"This would be too high a privilege to give a few big advertisers at the risk of lowering the general standard of advertising."

This far-sighted recognition of the likely problems later helped the Independent Television network to avoid many of the difficulties experienced by Continental counterparts.

Under the UK system, commercials are restricted to an average of six minutes per hour.

These breaks are inserted within and between programmes but separated from them so as to avoid "integrated plugs" such as a presenter interrupting a film about *Lady Hamilton* to suggest that she would have been a happier woman if she had used a deodorant.

The UK commercial television structure also avoids the problems which, for instance, plague France. Here stringent limitations on advertising time mean that requests for advertisements must be filed in September for the following year, and the queue is so long that foreign advertisers have little chance of getting their products screened.

In West Germany, TV advertising is limited to 20 minutes per day, broadcast in blocks between 17.30 hours and 20.00 hours. There is no advertising on Sundays. There are disadvantages attached to each of the four methods of funding broadcasting which the Peacock Committee deliberated.

The licence fee which is used to finance the BBC is difficult and expensive to collect. It also bears more heavily on lower income households.

The main drawback to advertising is that there may not be enough to go round. The mixed financial fortunes of the three new commercial services — the S4C Welsh Channel, Channel 4 and in particular the TV-Am breakfast television company — shows that TV advertising is by no means an automatic licence to print money.

The 15 regional contractors have also had patchy experiences. The four contractors in London and the South-East, Thames, London Weekend, TVS and Anglia — account for about a third of the population but take nearly half the total advertising revenue.

However, there are two factors which are likely to influence the politicians to



Professor Alan Peacock: 800 submissions to committee

Peter Waymark

CENTRAL TELEVISION. A MODEL FOR THE FUTURE.

Television is changing and Central is changing with it! But in the future, as now, our priority will be to sustain the highest quality of programming.

The standards have already been set. In drama with programmes like *Coming Through*—lovingly made but completed in six weeks—which

was admired at home and abroad. And in innovative comedy like *Spitting Image*, recognised as extending the frontiers of satirical humour, and now nominated for an International Emmy, for the third time.

Currently in production, *The Bretts* also bears Central's hallmark of excellence. Co-produced with Mobil, this major thirteen-part drama series will be shown in 1987 on both sides of the Atlantic.

A successful future depends not only on making quality programmes, but also selling them. That's why we're opening an office in New York, a springboard into the largest single market in the world and an excellent base from which to promote our catalogue of 500 hours of programming.

We will play a major role in future broadcast systems too. Our involvement in Superchannel, to be launched in January 1987, will re-inforce our enviable reputation in Europe.

Similarly, our investment in Britain's film heritage, through the acquisition of the Korda film library, is set to widen our international business.

At home, where a £2m expansion of our Nottingham studios is underway, our news programmes are watched by the largest regional audiences within the UK. Midlands-made programmes like *Eco*, casting a concerned eye over the environment... *Venture*, keeping pace with regional business...

Contrasts, looking at the arts. *Here And Now* at multi-racial communities, *Central Lobby* at politics and *Central Weekend*, the live 90-minute late night show, are all talking points in their own right. And as an investment in future talent, we have set up Britain's only two TV workshops for youngsters with acting potential. Their promise is matched by our faith in the future. And that's something for which we believe we're more than ready.



Central House, Broad Street, Birmingham B1 2JP. Tel: 021-643 9898.

East Midlands Television Centre, Nottingham NG7 2NA. Tel: 0602 863222.

35-38 Portman Square, London W1A 2HZ. Tel: 01-496 6688.

ITV revenues up by 20 per cent

discard the pleas of vulnerability made by ITV contractors.

The first is the boom in spending, which kept on growing during the early 1980's from £408 million in 1979 to £1085 million in 1984.

It is estimated that ITV revenues will be up by well over 20 per cent in the first half of 1986 compared with the same period last year and that by December the total for the year will top £1,200 million.

The second consideration in support of the pro-advertising lobby is the views of advertisers themselves.

One of the most influential of these is the Mars Group. In a thoroughly researched submission to the Peacock Committee Mars uncharacteristically entered the public arena to argue in favour of the acceptance of ads on the BBC.

Mars produced data showing that TV advertising costs have increased almost twice as fast as the retail prices of its own products and said that only through "true competition that the incentive exists for competitive pricing or real improvements in efficiency".

Moreover, the BBC itself would gain from the overall increase in funds available to it, from greater independence from political pressure, and from becoming more cost-conscious.

The two remaining methods of financing debated by the Peacock Committee (and also by many of its predecessors) are sponsorship and a pay-as-you-view subscription system.

Sponsorship has been available since the early days of broadcasting, but has never proved very popular except for some sporting and cultural areas. Pay TV, which also has been tried in the past, is regarded as having much more potential, particularly for cable-based broadcasting, but not until the 1990s.

Direct broadcasting by satellite is already reaching several million homes across Europe.

Augmented by cable this means that old arguments of shortages of wavelengths will very soon no longer apply and former cosy monopolies will have to fight for a livelihood, whatever the pundits say.

Patricia Tisdall

with Sky.

Sky is Europe's favourite family entertainment TV Channel.

With over 4.8 million viewers in 16 countries Sky reaches more consumers in more markets than any other channel in Europe.

Almost 300 major brand names already use Sky Channel. To find out how well they're doing contact Mike Whittington, Sky Channel, 31-36 Foley Street, London W1P 7LD or phone 01-636-4077.

SKY CHANNEL

RUGBY LEAGUE

humiliated

round Europe

ck les nd fer le- ste or

in ad fo g a s t e u e n

cin s 1 1

italian forward, his fellow centre.

FOCUS



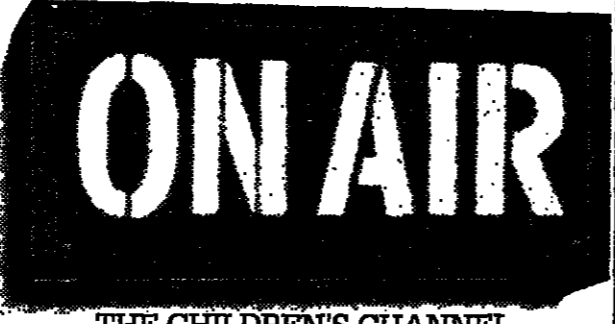
SKY CHANNEL



THE ARTS CHANNEL



SCREEN SPORT



THE CHILDREN'S CHANNEL



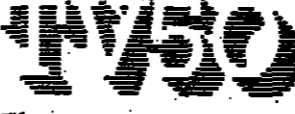
PREMIERE



MUSIC BOX

TELEVISION/4

Pix by dish: not pie in the sky



We are now so accustomed to the use of satellites for the interchange of TV programmes, for communications circuits, and even for espionage purposes that it is easy to forget that it was only in the late-1940s that Arthur C. Clark first suggested the feasibility of the "geostationary" satellite, on which our communications depend.

Clark realized that at one particular height (more than 22,000 miles above the earth's surface) the speed of rotation necessary to keep the satellite in orbit matched the angular rotation of the earth, so that, from the point of view of an observer on the ground, the satellite would appear to be stationary in the sky.

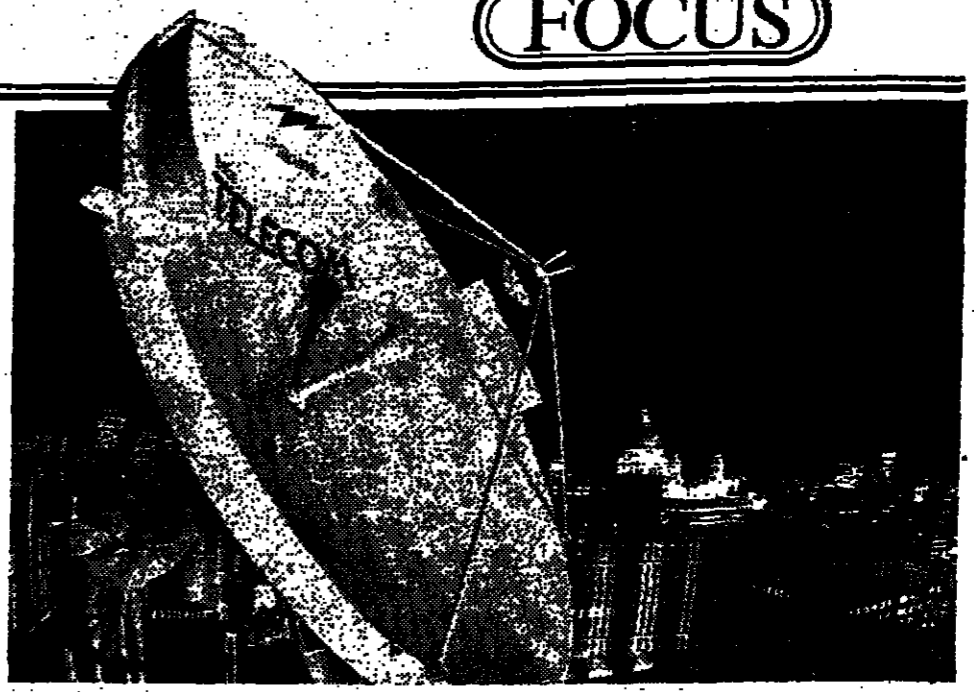
His proposal was for three such satellites to be placed in position equidistant about the equator, thus covering the whole of the earth's circumference. By establishing suitable transmitters and receivers on the satellites and on the ground, means would exist for world-wide communications.

It is these satellites we refer to when we discuss satellite technology in a television context.

Now of course we have been using satellites for the interchange of TV programmes for several years. We have become accustomed to watching a Test Match in Australia live, or a news broadcast from the US.

It is possible even to buy over the counter from your local high-street shop a receiving dish and the necessary "black box" to receive at home many of the European programmes which are available, for under £2,000. So you may well ask "What's new?"

What's new is the concept of



Satellite TV Antenna Systems Ltd were the firm installing two 4.5-metre dishes in Reykjavik for the summit conference, for Cable News Network and all other links, including Mr Gorbachev's private suite. All installed in 36 hours

direct satellite broadcasting (DSB), a system for transmitting programmes direct to the home with a minimum of special equipment. Existing satellites are intended for use with professional equipment and elaborate earth stations, with sensitive (and therefore big) receiving dishes.

Since they provide many services, such as data communications, telephone links and so on as well as television, weight and power consumption are important considerations, so that the transmitters are low-power.

The programmes transmitted are intended primarily for reception by cable networks for onward delivery to the viewer, and hence many of

them are "scrambled" to prevent their access by unauthorized viewers.

The DSB on the other hand will employ higher-powered transmitters, so that a simple dish, 18in. or less in diameter, will suffice for perfect reception.

All countries have been allocated a certain number of channels, and in the UK the IBA has given the responsibility of choosing the contractor who will provide three channels. Submissions have been made to the IBA, and it is hoped that an announcement can be made next January and that transmissions will begin in 1989.

Peter Granet

WE'RE TURNING ON THE LIGHTS ALL OVER EUROPE.

No less than half of Europe's satellite television channels are distributed by BTI.

In fact, for anyone wishing to reach the small screens of both Britain and the Continent, we're the natural partner.

Quite simply, nobody else has a better understanding of the cable/satellite industry's needs.

And nobody else has invested more to ensure these needs are met.

Two years ago, for instance, we built the London Teleport, giving new channels access to the whole of Western Europe.

(It took us just 5 months from foundation stone to first transmission.)

And we demonstrated the potential for SMATV, even before the Government ruled in its favour.

It's only two and a half years since the first channel began commercial transmission.

Today we're helping them and 7 others reach millions of homes all over Europe.

Fast work, by anyone's standards. **(BTI)**

And we've hardly even started.

Putting Britain in the DSB picture

Britain has advanced plans for DSB broadcasting and so has France, West Germany, Ireland and Luxembourg.

From the engineering point of view, probably the most exciting aspect of DSB is the opportunity to change the "coding" system of colour transmissions. In all current systems, such as PAL, NTSC and SECAM, the black-and-white picture (luminance) and the colouring information (chrominance) signals are transmitted simultaneously.

This gives rise to various forms of distortion, in particular a patterning on the screen, and cross-colour, where certain finely patterned black and white pictures "fool" the re-

ceiver into thinking that colour information is present.

In the multiplexed analogue component (MAC) system to be used in DSB and its variants, these two components, luminance and chrominance, are transmitted separately, and re-combined in the receiver, avoiding the spurious effects and giving a much-enhanced display.

Room has been found in the signal for several stereo sound channels, so that multilingual transmission becomes possible.

In fact the MAC system is seen by many people as the "evolutionary" approach to a full high-definition system. It will not be necessary for the viewer to buy a new receiver.

The receiving dish will be needed, as will a black box to receive the very much higher frequencies employed by satellite transmissions, to decode the MAC signal and, initially at least, to convert this to the local colour standard (PAL in the UK and most of Europe) and to modulate a spare channel for feeding into the aerial socket in the receiver.

This will enable the viewer to receive all the DSB channels available.

When regular TV transmissions started in 1936, the designers chose a picture composed of 405 horizontal lines, and 25 frames a second, knowing that it was not at the time possible to take full advantage of the system's potential.

The Japanese have proposed a standard of 1,125 horizontal lines, at a field rate of 60 a second (30 frames,

Big reservations about the system

Most experts, particularly in Europe, seem to favour the "evolutionary approach", defining first a high-definition standard for the origination of programmes, which can be "down-converted" to national transmission standards, allowing each administration to take one or two steps towards HDTV at a time, leading eventually to a universal high definition system.

Strong reservations have been expressed by those countries (75 per cent of the world) whose systems are based on a 50-field (25-frame) a second rate about the suitability of the proposed Japanese system based on a 60 field a second rate for down-conversion to

The cable revolution may be on line at last

marked recovery during 1986. Having reached a low of 12.8 per cent in November, 1985, the rate had risen to 14.5 per cent by April 1, 1986, and on July 1 stood at 16.4 per cent with over a million homes passed and 172,405 connected.

Second, a recent survey by AGB Cable and Viewdata showed that in households connected to a cable system, 39 per cent of viewing time is on cable channels.

The holders of the East London franchise were successful in September in raising £18 million to finance their cable network in Newham and Tower Hamlets.

The area is undergoing extensive redevelopment, and as a result the cable-laying process is likely to be cheap.

And the name of the franchise-holder speaks volumes: East London Telecommunications. This highlights the crucial fact that what is envisaged is a genuine communications system, of which entertainment services will represent only one element.

The franchise-holder is investing heavily to set up a telecommunications network on cable, but this will not stop at voice telephony. Data transmission, these private circuits, video circuits, and connections to all forms of value added services will also be made available.

East London, on the border of the City and undergoing its rejuvenation programme, is certainly an ideal location, but so are areas such as Edinburgh where the franchise-holder is on the verge of raising the necessary finance.

The City is again getting excited about the real potential of the medium.

Telephone and data transmission systems on cable that can compete with BT on price and that can be inter-connected to form a national network must be the way ahead.

Nick Tate
Deloitte Haskins & Sells

BRITISH TELECOM INTERNATIONAL · WE'LL PUT YOU ON THE RIGHT LINES.

Is it mere coincidence that the BBC has produced its best programmes over the past 30 years?

We think not. For the first 20 years they had the field to themselves. Although kept short of funds by Big Brother Radio in the early days, BBC Television laid some firm foundations and made a little go a long way.

Then ITV arrived. Suddenly, television came to life. People began buying sets. The audience soon quadrupled. The quality of programming improved across the board, spurred on by

competition for excellence, not competition for the same source of revenue. The two services in combination brought Britain the finest television in the world.

The BBC was the pioneer. Its record and its reputation are unique. There is no group of broadcasters against whom we would rather pit our wits and our abilities.

We wish them well for the next half-century.

We make television worth watching

GRANADA TELEVISION LTD · MANCHESTER · LIVERPOOL · LANCASTER · LONDON

SUPER SECRETARIES

JUNIOR SEC £8,750 ++ BANKING

Career opening in friendly... Bank, SH and typing... Call Shelley 01 831 1923

PERSONNEL/ TRAINING £9,000

First class opportunity to develop... Call Sara on 01 631 1820

YOUNG SEC £8,500 CREATIVE GROUP

Co-ordinate and liaise on behalf of successful young interior design team... Call Shelley 01 829 5283

PA/SECRETARY £9,250 MEG

Sought by South Ken MD... Call Shelley 01 626 0493

PA SECRETARY £9,250 MEG

Sought by South Ken MD... Call Shelley 01 626 0493

STAFFPLAIN REC CONS

Call Shelley 01 626 0493

ART DIRECTORS £6,000

Art/illustration, Secretary... Call Shelley 01 626 0493

STAFFPLAIN REC CONS

Call Shelley 01 626 0493

MARKETING ROLE £10,000

Marketing role £10,000... Call Shelley 01 626 0493

PERSONNEL/ TRAINING £9,000

First class opportunity... Call Sara on 01 631 1820

MARKETING ROLE £10,000

Marketing role £10,000... Call Shelley 01 626 0493

PERSONNEL/ TRAINING £9,000

First class opportunity... Call Sara on 01 631 1820

MARKETING ROLE £10,000

Marketing role £10,000... Call Shelley 01 626 0493

PERSONNEL/ TRAINING £9,000

First class opportunity... Call Sara on 01 631 1820

MARKETING ROLE £10,000

Marketing role £10,000... Call Shelley 01 626 0493

PERSONNEL/ TRAINING £9,000

First class opportunity... Call Sara on 01 631 1820

MARKETING ROLE £10,000

Marketing role £10,000... Call Shelley 01 626 0493

PERSONNEL/ TRAINING £9,000

First class opportunity... Call Sara on 01 631 1820

MARKETING ROLE £10,000

Marketing role £10,000... Call Shelley 01 626 0493

PERSONNEL/ TRAINING £9,000

First class opportunity... Call Sara on 01 631 1820

MARKETING ROLE £10,000

Marketing role £10,000... Call Shelley 01 626 0493

PERSONNEL/ TRAINING £9,000

First class opportunity... Call Sara on 01 631 1820

MARKETING ROLE £10,000

Marketing role £10,000... Call Shelley 01 626 0493

PERSONNEL/ TRAINING £9,000

First class opportunity... Call Sara on 01 631 1820

MARKETING ROLE £10,000

Marketing role £10,000... Call Shelley 01 626 0493

PERSONNEL/ TRAINING £9,000

First class opportunity... Call Sara on 01 631 1820

MARKETING ROLE £10,000

Marketing role £10,000... Call Shelley 01 626 0493

PERSONNEL/ TRAINING £9,000

First class opportunity... Call Sara on 01 631 1820

MARKETING ROLE £10,000

Marketing role £10,000... Call Shelley 01 626 0493

PERSONNEL/ TRAINING £9,000

First class opportunity... Call Sara on 01 631 1820

MARKETING ROLE £10,000

Marketing role £10,000... Call Shelley 01 626 0493

PERSONNEL/ TRAINING £9,000

First class opportunity... Call Sara on 01 631 1820

MARKETING ROLE £10,000

Marketing role £10,000... Call Shelley 01 626 0493

PERSONNEL/ TRAINING £9,000

First class opportunity... Call Sara on 01 631 1820

MARKETING ROLE £10,000

Marketing role £10,000... Call Shelley 01 626 0493

PERSONNEL/ TRAINING £9,000

First class opportunity... Call Sara on 01 631 1820

MARKETING ROLE £10,000

Marketing role £10,000... Call Shelley 01 626 0493

PERSONNEL/ TRAINING £9,000

First class opportunity... Call Sara on 01 631 1820

MARKETING ROLE £10,000

Marketing role £10,000... Call Shelley 01 626 0493

PERSONNEL/ TRAINING £9,000

First class opportunity... Call Sara on 01 631 1820

MARKETING ROLE £10,000

Marketing role £10,000... Call Shelley 01 626 0493

PERSONNEL/ TRAINING £9,000

First class opportunity... Call Sara on 01 631 1820

Inspector erred over circular

Surrey Heath Borough Council v Secretary of State for the Environment and another... Lord Templeman, Lord Oliver of Aylmer, Lord Goff of Chieveley, Lord Williams of Gormston...

Guidance on the definition of a motor vehicle

Chief Constable of Avon and Somerset v F... Lord Justice Gledhill... The Queen's Bench Divisional Court gave guidance as to the circumstances in which a vehicle might be regarded as a motor vehicle within the meaning of section 190 of the Road Traffic Act 1972.

Second action is barred

Bristow v Grant... Lord Justice Jupp... A plaintiff who had sustained several injuries in an accident and had settled a claim in respect of one of them could not thereafter bring a claim in respect of another injury which he had sustained from the same accident if the settlement had been made in accordance with a deed of arrangement.

Distinction between mitigation and avoidance of income tax

Commissioner of Inland Revenue v Challenge Corporation Ltd... Lord Templeman, Lord Goff of Chieveley, Lord Williams of Gormston... The Commissioner of Inland Revenue sought an order requiring the respondent to pay tax on the basis of the full value of the assets transferred.

Printout is admissible but not conclusive

Taylor v Commissioner of Police of the Metropolis... Lord Justice Gledhill... A computer printout was admissible evidence under section 182(2A) of the Road Traffic Act 1972, as inserted by section 133(3) of the Road Traffic Act 1974, but was not conclusive evidence of the facts stated in it.

Security for costs against N Ireland company

D. S. Q. Property Co Ltd v Lotus Cars Ltd and others... Lord Justice Millett... The plaintiff, a company incorporated in Northern Ireland, sought an order for summary judgment against the defendants, who were resident in England.

Lord Justice Millett refused, in a Chancery Division chambers judgment, to grant summary judgment against the defendants, who were resident in England and Wales.

The plaintiff was an individual resident in Northern Ireland, and was seeking to sue the defendant, an individual resident in England, for breach of contract.

The defendant was a resident in England, and was seeking to sue the plaintiff, an individual resident in Northern Ireland, for breach of contract.

The plaintiff was an individual resident in Northern Ireland, and was seeking to sue the defendant, an individual resident in England, for breach of contract.

The defendant was a resident in England, and was seeking to sue the plaintiff, an individual resident in Northern Ireland, for breach of contract.

RUGBY UNION

Irish luck and Romanian flaws shatter old records

From David Handa, Rugby Correspondent, Dublin

Ireland 60 Romania 0 ... If Ireland continue to play like this we are in for an exhilarating season.

area save one, the scrum, where the Romanian pack conceded only one heel against the head and no ground, even when the rest of their game was in ruins.

Donal Leithan, Ireland's new captain, suggested that the concentration of his team owed much to the individual fitness work many of his players have carried out during the summer.

Poverty in playing and in planning

Romania's display against Ireland could be said to have been as poverty-stricken as their economy is reputed to be (David Handa writes). They initially arranged to fly into Dublin last Wednesday but changed to Friday for, one assumes, economic reasons.

Ireland had initially offered Romania a 'mini-tour' of two matches, building up to the international, in which case the Irish Rugby Football Union would have looked after many of the expenses. But Romania's prior internationalists prevented that, so the costs became the same as for all visiting unions for a single domestic international.

Sun shines on England

England rounded off a highly successful touring trip to Portugal with an easy victory over the host country in the Algarve fishing port of Olhao on Saturday. As a result, a tournament involving England, Portugal and Spain is likely to be arranged for next April.

Third man is the best man

By Nicholas Keith ... Saracens are one of those sides who do not look much on paper but are always hard to beat, especially at Southgate.

Wesps were not afraid to be adventurous and use some dry-weather tactics, especially in the second half when they lost the elements in their favour. They were urged on by their captain, Pegler, who showed a rare turn of foot for a flanker. They also found a young hero in David Richardson, their star-choice full back who was rock solid in defence and scored probably the best and certainly the most crucial try.

Masterly disguise

By Gordon Allan ... Nottingham preserved their unbeaten record against Saracens at Beeston on Saturday, scoring a goal and two penalty points against Maastricht.

Sale keep their record

By Michael Stevenson ... Sale, without their England squad members and further disrupted by injury to their scrum half and hooker, again failed to register their first win at Brooklands when they were decisively beaten by Sale on Saturday. Sale, for long periods, starved of possession, used what came their way more imaginatively than Orrell, and won by two goals, a try and two penalties to a goal and a penalty.



Pulling a flanker: Pegler, at his Waspsish best, is too fleet of foot to allow himself to be pegged back by Hancock

Dismissal remains mystery

By Gerald Davies ... Nobody seemed to have seen the incident. No one could recall anything. It was all strangely anonymous. But Gareth Simmons, one of the best young referees in Wales, was clear in the certainty with which he instructed Adrian Owen, Bridgend's captain, off the field in the 22nd minute of the second half of this match.

Liverpool again besieged

When the beleaguered Liverpool (founded in 1857) were mulling over the options, one appealing to the Yorkshire Bank Swimming International at Darlington on Saturday. Rolf Beah, the West German who took the world short course record for 100 metres breaststroke from Moorhouse last year, is coming to test the British champion to the test over the distance the weekend after next.

Norman's run comes to an end

Sydney (AFF) - Greg Norman crashed to a 73 in the final round of the Australian PGA championship yesterday, losing the tournament by two strokes to Sydney player, Mike Harwood, and ending his hopes of beating Byron Nelson's 41-year-old record of 11 consecutive wins.

Test for British champion

There can be no resting on his laurels for Adrian Moorhouse following decisive victories over the Americans at the Yorkshire Bank Swimming International at Darlington on Saturday. Rolf Beah, the West German who took the world short course record for 100 metres breaststroke from Moorhouse last year, is coming to test the British champion to the test over the distance the weekend after next.

A power-pack fuelled by Gass

By Ian McLachlan ... For Acres, there were tries by Malcolm and Garry, Cameron converting the first and kicking two penalties. For Hawick, Mallin scored four tries and McCaughey, Nicol, Mitchell and Deans one each. Gass added seven conversions and four penalties.

Wightman Cup

By Rex Bellamy, Tennis Correspondent ... There is a better way. The historic Anglo-American bond could be strengthened, the event's competitive validity restored, its distinctive character enhanced, by restricting America's choice to players born in the 13 original British colonies (from Maine to Georgia) which became a confederation of independent states in 1783.

Test for British champion

There can be no resting on his laurels for Adrian Moorhouse following decisive victories over the Americans at the Yorkshire Bank Swimming International at Darlington on Saturday. Rolf Beah, the West German who took the world short course record for 100 metres breaststroke from Moorhouse last year, is coming to test the British champion to the test over the distance the weekend after next.

Test for British champion

There can be no resting on his laurels for Adrian Moorhouse following decisive victories over the Americans at the Yorkshire Bank Swimming International at Darlington on Saturday. Rolf Beah, the West German who took the world short course record for 100 metres breaststroke from Moorhouse last year, is coming to test the British champion to the test over the distance the weekend after next.

Test for British champion

There can be no resting on his laurels for Adrian Moorhouse following decisive victories over the Americans at the Yorkshire Bank Swimming International at Darlington on Saturday. Rolf Beah, the West German who took the world short course record for 100 metres breaststroke from Moorhouse last year, is coming to test the British champion to the test over the distance the weekend after next.

Test for British champion

There can be no resting on his laurels for Adrian Moorhouse following decisive victories over the Americans at the Yorkshire Bank Swimming International at Darlington on Saturday. Rolf Beah, the West German who took the world short course record for 100 metres breaststroke from Moorhouse last year, is coming to test the British champion to the test over the distance the weekend after next.

Test for British champion

There can be no resting on his laurels for Adrian Moorhouse following decisive victories over the Americans at the Yorkshire Bank Swimming International at Darlington on Saturday. Rolf Beah, the West German who took the world short course record for 100 metres breaststroke from Moorhouse last year, is coming to test the British champion to the test over the distance the weekend after next.

Test for British champion

There can be no resting on his laurels for Adrian Moorhouse following decisive victories over the Americans at the Yorkshire Bank Swimming International at Darlington on Saturday. Rolf Beah, the West German who took the world short course record for 100 metres breaststroke from Moorhouse last year, is coming to test the British champion to the test over the distance the weekend after next.

British deficiencies exposed in Wightman Cup

By Rex Bellamy, Tennis Correspondent ... There is a better way. The historic Anglo-American bond could be strengthened, the event's competitive validity restored, its distinctive character enhanced, by restricting America's choice to players born in the 13 original British colonies (from Maine to Georgia) which became a confederation of independent states in 1783.

Pending some such change in format we have to accept the fact that even American 'reserves' can give Britain a hiding. The US Tennis Association assemble a team by working their way down the ranking list until they find five players who are available, fit, and interested.

The US played remarkably well. Even when the essential job had been done (they led 4-0 after two days) they remained so intensely competitive that Britain could take only one set from Saturday's remaining three matches. That set was won by Anne Hobbs - a substitute for Sara Gomer, who had a little more than the heart - a weak one at that - of a spectacular social and showbusiness occasion complete with spotlights and champagne, fanfares and singers.

The heart needs attention. The most familiar of the proposed remedies is to follow the example of Ryder Cup golf by putting the US on court against a European team. That would rid the event of its questionable status as an expanded version of a Federation Cup tie. But British players would not get into the European team. What price the Albert Hall then?



The face of defeat: Team captain Virginia Wade consoles Anne Hobbs after her loss to Bonnie Gadusek in final stages of the Wightman Cup tournament.

WEEKEND RUGBY UNION RESULTS

Table with columns for International Matches, Merit Table A, Merit Table B, and Merit Table C. It lists various rugby clubs and their scores in different matches.

TODAY'S FIXTURES

Table listing football fixtures for today, including matches between various clubs like Arsenal, Liverpool, and Manchester United.

Table listing international rugby fixtures, including matches between Ireland, Scotland, and other national teams.

Table listing Scottish National League fixtures, including matches between Glasgow Academicals, Hawick, and other Scottish clubs.

Table listing various sports fixtures, including tennis, swimming, and other events.

SPORT

Everton pay for the profligacy of Upton Park

By Stuart Jones Football Correspondent

West Ham 1 Everton 0

West Ham United won a thunderously exciting game, which was covered live on television at Upton Park yesterday afternoon...

constructive approaches with a precise pass, the finale would not have been coated in so much potential danger. Everton's profligacy and West Ham's waywardness became the features of a match that was otherwise overflowing with quality and which unfolded at a speed that was typically breathtaking.

threaded its way through a narrow gap over Southall's fingers and under the bar. The combination was notably simple. There was no possibility of the design breaking down through over-elaboration, misunderstanding or lack of technique.



Floating up: Cottee and West Ham on a high while Mountfield and Everton remain earth-bound (Photograph: Ian Stewart)

Dismissed pair may face FA inquiry

By Nicholas Harding An inquiry by the Football Association is likely to follow the London derby match at White Hart Lane on Saturday in which both Tottenham Hotspur and Wimbledon had a man sent off.

Becker charitable after Paris payday

From Richard Evans Paris The former world No. 1, John McEnroe, will play in the European Community championships - the world's richest indoor tournament - in Antwerp this week despite being suspended after abusing umpire Jeremy Stales at the Paris Open on Saturday.

Cowan's walk-out angers his new club

Brisbane (Reuter) - The former England fast bowler, Norman Cowan, has walked out on his Brisbane club, Wests, and flown home after only three weeks.

Injury list means a major revamp for England squad

On the eve of announcing the England squad for the European Championship qualifying tie against Yugoslavia next week, Bobby Robson has discovered that he must again look for a substitute for his captain, Bryan Robson, who strained a hamstring on Saturday, estimates that he will be out of action for three weeks.

England's manager, who was in Rome over the weekend after watching the Yugoslavs last week, also learned that another of his party members is likely to be missing for even longer. Stevens of Tottenham Hotspur could be ruled out of the away fixtures against Yugoslavia and Turkey next April.

in a suitable understudy for the captain. One candidate, ironically, might have been Stevens. Another is his club colleague Mabbutt. Another Robson, Stewart of Arsenal, was considered the natural replacement but he has also been troubled by injury this season.

More football on page 42

4-0 victory over the feeble Turks, must now redesign his line-up. He was planning to make only one change from the side that beat Northern Ireland 3-0 last month, to replace the injured Martin Wright.

Popularity slips from McGuigan

By George Ace Barry McGuigan's chat show on BBC Northern Ireland - a six series stint which ended a few weeks ago - is almost certain not to be repeated in the New Year.

Davis win removes doubts

From a correspondent, Toronto Steve Davis, the undisputed world No. 1, ended an eight-month search for a tournament victory at the \$62,500 BCE Canadian Masters here yesterday. Davis impressively produced his best performance of the season to record a 9-3 final win over stablemate, Willie Thorne, and collect the £18,000 first prize.

Americans ban two

Indianapolis (AFP) - Two more American athletes, taking the total to six in recent weeks, have been banned for life by The Athletics Congress, the United States athletics federation, for taking drugs. The latest to be suspended are Greg McSevency, age 27, and the shot putter, Joe Zelazniak, age 35. They had yielded positive test results after the American Olympic sports festival in Houston in August. They had finished second and third in their events.

We're closer to a cure. But not close enough. Muscular Dystrophy has caused David too much suffering for far too long. At four, he began to find it difficult to walk. By the age of ten, this relentless, muscle-wasting disease had confined him to a wheelchair. But to end the disease, our scientists need to know how it begins. The more you help, the sooner they can find the cause. To save other children from suffering like David, it can't be a day too soon. MUSCULAR DYSTROPHY 35 Macaulay Road, London SW4 0QP. Reg. Charity No. 205395.

Half-price tickets for Scots By Hugh Taylor The thousand Rangers supporters who are travelling to Oporto today to watch tomorrow's UEFA Cup tie with Boavista have been given a half-price concession by the Portuguese club. The price of admission for the part of the ground allocated to the Scots has been reduced from £20 to £10. They have also been warned that hooliganism will not be tolerated, drink not allowed into the ground and banners banned. Although Ferguson is doubtful for the tie, in which Rangers lead 2-1, Souless, their player-manager, said yesterday that he hoped to be fit and that McMinn and Durant should have recovered from injuries received in Saturday's 1-1 draw with Celtic. Celtic opened the scoring when McClair tapped the ball into the net after a clever 1-2 with McShee. It was easy, too, for McClair to equalize after Fleck had deceived the Celtic defence. Dundee United, who face University Craiova in a UEFA Cup tie in Romania on Wednesday, will be without Narey but they hope that Hegarty and Sturrock will be fit. They set out today for a difficult assignment, even though they hold a 3-0 lead from the first leg, with the tonic of a 1-0 away victory over St Mirren to maintain their challenge.

Key meeting Toronto (Reuter) - Jahnigir Khan, the top seed, and the third seed, Stuart Davenport, of New Zealand, each scored semi-final victories to advance to the final of an international squash tournament. Khan, the world's top-ranked player, defeated Geoff Williams of Britain, 9-6, 9-5, 9-0, while Davenport beat Hiddy Jahan, of Britain, 9-6, 9-2, 9-7.

Teaming up Norwood Cripps, a professional from Eton, and Mark Hue Williams, won the Cowdrey Racquet Pro-Am rackets championship at Seacourt, Hayling Island, defeating Shannon Hazell, the Clifton professional, and Tony Windrows, a former Gloucestershire cricketer, 6-15, 5-15, 15-6, 2-15, 15-4, 15-7, 16-14 yesterday. Barrow deal Barrow Rugby League club have signed the Wigan forward, Nick Du Toit, of South Africa, who has been unable to claim a regular spot at Central Park this season. He played for the Cumbrians at Oldham tomorrow. Skelton leads Landover, Maryland (Reuter) - After six days, Nick Skelton, of Britain, leads a field riders with 14 points in the Washington international horse show. Britain and the United States have 36 points each, and Canada has 35 in the show, which has one day of competition remaining.

Question of blood and the Italians

From Pat Batchler New York The Italian assault on world distance running titles continues successfully here yesterday when Gianni Poli won the New York Marathon at his first attempt. But with three other of Poli's compatriots finishing in the top ten, more suspicion is bound to be fomented of blood doping by the Italians. Poli won in 2:11:06 from Amos Nijemczak of Poland, 2:11:25, with the race finished, Benji de Castella of Australia, third in 2:11:43. Poli, 29 today, had been expected to do well in the European Championships in Stuttgart in August that could only finish 13th in a race won by his colleague, Gelindo Brudin, with Orlando Pizzolato second. This was after three other Italians had had a clean sweep in the 10,000 metres. Stefano Mei, the winner of the track race, revealed that there had been pressure on him by his federation to blood dope, and that several of his compatriots had done so. The current Italian ascendancy in distance running is leading to suspicions of the practice, which have been fuelled by a former national coach, Dr Tordella, whose demands for an inquiry into Italian athletics has been turned down by Dr Primo Nebiolo, who is both president of the Italian federation and of the international federation. Pizzolato, a surprise winner here in the last two years, reserved his slow starting tactics to try and burn off de Castella, and did well to finish 4th. Poli broke away from the Australian at 20 miles, with Nijemczak coming through late. Jimmy Askwith was the best British 10th with 2:15:25. He was with Barry Smith 11th in his debut in 2:16:33. Green Walker was last eighth New York Marathon in 2:28:06.

Popularity slips from McGuigan

By George Ace Barry McGuigan's chat show on BBC Northern Ireland - a six series stint which ended a few weeks ago - is almost certain not to be repeated in the New Year. The former WBA featherweight champion thanked his audience at the end of his last programme and with a cheery wave of his hand informed everyone that he would be leaving for Christmas. In the higher echelons of the Corporation this is now considered unlikely. It may be that the BBC have, so to speak, been testing the water and discovered that the man who was once Ireland's favourite son has quite dramatically plunged down the popularity ratings on both sides of the border. McGuigan still remains the darling of the mothers, grandmothers and the very young but the more discerning sports fans are recognizing the other side to McGuigan and his entourage. Their willingness to talk to a certain section of the media at the drop of a dollar, pound or punt has not gone unnoticed. The stories bearing the "exclusive" tag that have emanated from the little border town of Clones that McGuigan put on the map have been numerous, even mama Kate has not lost out. But the Clones cyclone, with a law suit pending against his manager, B J Eastwood, following a New York visit to Bob Arum, chairman of the Top Rank Inc who promoted McGuigan's world title bout against Steve Cruz in Las Vegas last June, is losing out and there is no doubt that Eastwood is stretching into a long lead in the sympathy stakes. While it may take a second coming by Eastwood before there is any danger of his collar being worn back to front, he has turned over the odds before on many occasions; he is nobody's fool and certainly didn't appear to be unduly worried or concerned about what McGuigan or his legal team were planning at last week's Ulster Hall boxing promotion. It is understood that McGuigan returned from his American journey with an affluence of money which is relevant to the Las Vegas promotion. And the grapevine is bubbling that McGuigan has lined up a bout with an opponent early next year with an option on a second contest. That could be good thinking on the part of McGuigan if he has decided to give boxing another go. His future, would certainly appear to be on the other side of the Atlantic.

Tea 2,000 in ne... [Advertisement for tea or food product]